## Intelliden Signs up BT for Policy-Based Automation of Network Configuration, Compliance and Activation

Submitted by: Devonshire Marketing

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Network Policy Enforcement and Automated Remediation Across Hundreds of Thousands of Devices Will Ensure Network Compliance, Maximize Network Agility and Deliver OPEX Savings

Intelliden Inc., a leading provider of Intelligent Networking solutions, today announced that BT has selected Intelliden to deliver its Policy Based Compliance Management and R-Series® applications for policy-driven automation of network compliance, configuration, change management, and activation. BT's Global Services, Design and Operate divisions are now implementing Intelliden's solutions to ensure complex network policies and configuration changes are consistently enforced across its internal, external and customer networks.

"BT requires standards-based solutions that enable us to cost-effectively ensure compliance with thousands of regulatory, security and operational policies," said Matt Bross, Chief Technology Officer, BT Group. "This is essential for meeting our obligations to those customers whose mission critical networks we manage as well as for ensuring the integrity of our internal networks. Intelliden has demonstrated an excellent understanding of the challenges and complexities associated with managing these environments and we are pleased to have selected them to perform these important roles within our network".

BT Global Services is implementing Intelliden's award-winning Policy-Based Compliance Management (PBCM) application to automatically and intelligently enforce network policies across the BT Global Services network, including its customers' networks worldwide. Intelliden's PBCM significantly provides total network compliance in support of regulatory, security and operational policy requirements, ensures high network availability by automating error-prone manual processes, enhances security by reducing configuration errors and network vulnerabilities, and improves operational efficiencies by consolidating disparate compliance management processes into a unified, comprehensive application.

Additionally BT Design, which is responsible for building BT's internal worldwide IT network, has deployed Intelliden's award-winning solutions for automated network compliance. As a result, BT Operate is able to ensure adherence to corporate policies that govern audit, security, and quality of service standards. The Intelliden solution also delivers better management insight and intelligence by translating network policies into actionable resolutions.

"Intelliden's customers face a multitude of business imperatives", said Alan Black, President and CEO of Intelliden. "It is essential that they achieve comprehensive network compliance, that network reliability be enhanced so as to deliver a higher quality of service, that networks become more agile to facilitate innovation and rapid introduction of new services, and that the costs associated with network management be reduced. Intelliden is in business to help our customers address all of these challenges, and we are delighted and honored to have been selected by BT to help them achieve success in each of these areas".

About BT

BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2008, BT Group plc's revenue was £20,704 million with profit before taxation of £2,506 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit www.bt.com/aboutbt

## About Intelliden

Intelliden is the leading provider of standards-based network automation solutions to Communications Service Providers, Enterprises and Public Sector organizations. Intelliden's award-winning patented technology automates critical business processes such as configuration management, service activation, security and compliance management of heterogeneous IP devices. Only Intelliden provides solutions that combine the power of device modeling with 'zero touch network automation' to help organisations launch services faster, lower operational expenditure and consistently enforce network policies.

For more information, visit www.intelliden.com

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