

# Life Saver Steals The Show

Submitted by: FireAngel

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FireAngel (<http://www.fireangel.co.uk>) joins big name brands like Black & Decker, Unibond and Bayer Garden as a gold winner at the 2008 DIY industry awards. FireAngel's (<http://www.fireangel.co.uk>) Wi-Safe (<http://www.wi-safe.com>), wireless home safety system incredibly polled the highest points score at the event.

The brief given to the judges was simple: look for genuinely innovative products that are well made and well presented, and which deliver a real user benefit. And most importantly of all, look for prices that are right for the market. Wi-Safe (<http://www.wi-safe.com>) ticked all the boxes.

Paul Oughton, Assistant Chief Officer for Surrey Fire and Rescue Service said, "I would like to congratulate FireAngel (<http://www.fireangel.co.uk>) on their prestigious DIY Week award for Wi-Safe (<http://www.wi-safe.com>) smoke alarms.

Surrey Fire and Rescue Service is currently in the process of signing up to this innovative product for installation as part of our programme of Home Fire Safety Checks and this award clearly demonstrates the value of doing so.

"We look forward to working with FireAngel (<http://www.fireangel.co.uk>) in the future."

It sounds incredible but a standard smoke alarm may not wake 94% of children aged 6-15 in a house fire, because the sound fails to wake them. The elderly, infirm or simply heavy sleepers are also more at risk and may not wake up in the event of a fire.

The Gold Award winning Wi-Safe (<http://www.wi-safe.com>) alarm system was designed to solve this problem. When a fire is detected the Wi-Safe (<http://www.wi-safe.com>) handset wakes you up sooner, buying you precious seconds and helping you to get out.

Most people test a smoke or CO alarm when awake and have no real idea if they would actually hear or how they would react late at night to the sound of a smoke or CO detectors or how disorientated you would become without the use of an escape torch.

The key to Wi-Safe (<http://www.wi-safe.com>) is the warning handset. The portable handset can be placed anywhere in your home but typically by your bed. If a Wi-Safe (<http://www.wi-safe.com>) smoke alarms or Wi-safe (<http://www.wi-safe.com>) CO alarms elsewhere in your home the handset will automatically alarm and flash by your bedside. Now that you are awake you need to get out. By removing the handset from its base it automatically converts to an escape torch to help you and your family escape any danger, with an intermittent sound to act as a locator in the event that you are overcome by fumes.

Installation could not be simpler, The Wi-Safe (<http://www.wi-safe.com>) detectors are battery operated with the portable handset simply moved and plugged into a normal household plug socket anywhere needed in the house. You can install detectors or handsets in as many rooms as you like and takes a matter of minutes to be ready and protecting what you value most.

ENDS

Editors note:

For more information contact FireAngel (<http://www.fireangel.co.uk>) Marketing on 02476 236712 or email – [rlyon@fireangel.co.uk](mailto:rlyon@fireangel.co.uk)

Wi-Safe (<http://www.wi-safe.com>) from FireAngel (<http://www.fireangel.co.uk>) is a proud sponsor of Child Safety Week (<http://www.capt.org.uk/csweek/default.htm>) (23-27 June 08) and is on QVC during the week. It is also available in B&Q, TESCO, and online at [www.fireangeldirect.co.uk](http://www.fireangeldirect.co.uk).

Wi-Safe on QVC home shopping channel.

Tune in to QVC at the following times:

Saturday 22nd June at 7pm

Thursday 26th June at 9am & 2pm

Sunday 29th June at 2pm & 9pm

You can find QVC on:

Sky Digital - Channel 630 (moving to Channel 640 from July 21st)

Freeview - Channel 16

Freesat - Channel 800

Virgin TV - Channel 740

To order call QVC on 0800 50 40 30

or visit [www.qvcuk.com](http://www.qvcuk.com)

