

Patni launches Patni atoms™, the industry's first pre-packaged business process platform for telecom and media companies

Submitted by: Lighthouse PR

Tuesday, 20 May 2008

20 May - Nice, France – Patni, the global IT services leader, has launched the first market-ready offering for communications service providers to set up core customer- and partner-facing business processes under one consolidated operational model.

Patni atoms™ process-centric platform is designed for providers needing to provision new converged services. In the case of a start-up operator in high growth markets, atoms™ enables the licensing of the systems required to ramp up service delivery in a short period of time. The Patni atoms™ platform also accelerates the business transformation program for existing operators and provides a blueprint for future operating models. As providers start using Patni atoms™, the whole community of users can share in the resulting enhanced packaged solution. Patni recently acquired intellectual property from Carphone Warehouse that formed the basis of atoms™.

“It’s critical for us to respond rapidly in the entrepreneurial business we are in and the solution we have co-created has enabled us to complete the first phase of our planned roll out at Carphone Warehouse. As the co-creators of Patni atoms™ we have been delighted to have played our part in what is undoubtedly a quantum step forwards in the evolution of telecoms industry operations,” said Simon Post, Chief Technology Officer of Carphone Warehouse. “The solution will be instrumental in allowing us to manage rapid growth in both business scope and scale whilst under-pinning our successful business transformation.”

Best-of-breed software providers of CRM, billing and product catalogue are wrapped in a business process framework powered by the TIBCO platform. Pre-configured business processes and consulting & advisory services form the glue which gives the Patni atoms™ best-in-class offering its foundation of strength and flexibility.

“Patni atoms™ is a modern take on convergence, applying ‘joined up thinking’ to the operators’ business model,” said Colin Orviss, Senior Vice President of Patni Telecoms Consulting.

“Communications service providers want to be able to focus on their business, and not just on technology decisions which are better dealt with by technologists. With the ability to integrate across multiple and discrete platforms at a business process level, Patni atoms™ takes advantage of newly available integration technologies, launched at a time when many operators are facing a serious financial crunch.”

Patni atoms™ revolutionises the speed and flexibility with which communications service providers are capable of bringing new services to market by offering a blended, layered approach to supportive business services previously dealt with as separate entities. It offers cost savings, speed, economies of scale and core telco business processes for new entrants or established providers wishing to gear up to deliver a new communications service as quickly and affordably as possible.

About Patni Telecoms Consulting

Patni Telecoms Consulting (PTC), formerly Logan Orviss International, offers independent consulting and strategic advisory services to the global telecommunications industry. PTC specialises in vendor-independent information systems-led strategy, business transformation and new product launch consultancy, providing business and technical architectures and IP migration roadmaps for the converging communications and media industries.

PTC is a wholly owned subsidiary of global IT service provider, Patni (NYSE:PTI) and works with service providers worldwide. PTC delivers world-class communications consulting, leveraging Patni's systems integration skills and operational excellence, comprehensive knowledge and experience of delivering IT solutions across multiple industry markets. For further information please visit www.patni.com/telecom.

About Patni

Patni Computer Systems Limited (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI) is a global provider of IT Services and business solutions, servicing Global 2000 clients. Patni caters to its clients through its industry focused practices, including insurance, financial services, manufacturing, life sciences, communications, media & entertainment and its technology-focused practices.

With an employee strength of over 15,000; multiple global delivery centres spread across 11 cities worldwide; 22 international offices across the Americas, Europe and Asia-Pacific; Patni has registered revenues of US\$ 663 million for the year 2007. Patni's service offerings include application development and maintenance, enterprise application solutions, business and technology consulting, product engineering services, infrastructure management services, customer interaction services & business process outsourcing, quality assurance and engineering services.

Committed to quality, Patni adds value to its client's businesses through well-established and structured methodologies, tools and techniques. Patni is an ISO 9001: 2000 certified and SEI-CMMI Level 5 (V 1.2) organization, assessed enterprise wide at P-CMM Level 3. In keeping with its focus on continuous process improvements, Patni adopts Six Sigma practices as an integral part of its quality and process frameworks.

For more information on Patni, visit www.patni.com

or

Susannah Wyeth
Lighthouse PR
swyeth@lighthousepr.com
0207 494 6579