

# **New Insight Analytics leverages the latest Microsoft technologies to deliver market-leading analysis capabilities to every desktop across the enterprise**

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## PLANVIEW INTRODUCES PLANVIEW ENTERPRISE INSIGHT ANALYTICS

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READING, Berks — May 21, 2008 — Planview, the leading independent provider of enterprise-wide portfolio management solutions, today announced Planview Enterprise Insight Analytics, a powerful new analytics platform that allows organizations to perform dynamic business analysis on the broad range of portfolio management data available within the Planview Enterprise application suite. Insight Analytics leverages the power of Microsoft's market-leading OLAP technology to accelerate and improve the quality of business-critical decisions relating to demand, resource, and financial management within IT and product development organizations.

Planview Enterprise Insight Analytics is interactive and easy to use, and enables analysis of complex data sets through a familiar, intuitive user interface. With OLAP reporting functionality and a highly interactive drill-down capability, users can easily understand current and trend-based business information. Built upon Microsoft SQL Server Analysis Services and Microsoft Windows SharePoint Services, Insight Analytics puts a powerful decision-making capability onto every desktop across the enterprise. Decision makers can access data sets through a variety of interfaces including SharePoint, Outlook, and Excel. This seamless integration increases organizational effectiveness by expanding and enhancing the access to portfolio management metrics and data enterprise-wide.

"Many organizations suffer from having too crude or incomplete an understanding of the performance of their projects, services, and other IT investments," said David Stodder, vice president and research director at Ventana Research. "To manage costs and ensure that precious resources are being applied to the most important initiatives, organizations need tools that get them beyond simple chargeback systems and provide focused views of data and strong analytics. The launch of Planview Enterprise Insight Analytics is an important development that could help organizations more successfully align their portfolio with strategic goals and objectives."

Leveraging Planview's 19 years of experience in the portfolio management discipline, Planview Enterprise Insight Analytics provides a comprehensive set of pre-built, interactive dashboards out-of-the-box. These guided analytics provide users with interactive views into strategic planning, total cost of ownership of IT services and applications, risk management, resource management, project management, and vendor management.

"Portfolio management systems are increasingly critical for executives looking to optimize business strategy in light of constrained human and financial resources," said Patrick Tickle, executive vice president of products at Planview. "The ability to maximize performance requires access and visibility into key business metrics. Insight Analytics delivers on these requirements by allowing users to analyze

complex business data from within Planview Enterprise in a familiar user experience. This unique combination allows our customers to leverage the benefits of portfolio management across the enterprise."

Insight Analytics is enabled by Planview Enterprise 9.2, which also supports Planview OpenSuite for Microsoft SharePoint, a customer-driven integration between Planview Enterprise and Microsoft SharePoint.

The new integration allows customers to leverage the rich collaboration, content management and community functionality housed within SharePoint. Users can now create, associate and access existing SharePoint sites from within Planview Enterprise, as well as create a SharePoint site or associate existing SharePoint sites to a particular project, work portfolio, request portfolio, or strategic portfolio.

Planview Enterprise 9.2 also includes a wide range of customer-driven enhancements covering several functional areas within the application suite. The new release includes enhancements to Planview Enterprise Business Process Manager (BPM). One new feature is the creation of a Process Asset Library (PAL), allowing users to identify events, rules, and links associated with a set of processes, and document and report on the processes, roles, procedures and links maintained within the BPM.

Planview offers the broadest set of portfolio management applications, from strategic planning to execution in project and services portfolio management. The introduction of Planview Enterprise Insight Analytics and Planview OpenSuite for Microsoft SharePoint builds upon recent announcements of Planview OpenSuite for BMC Atrium CMDB and OpenSuite for CMDBf. These new products will be available with Planview Enterprise 9.2 in Q2 2008. For more information, please visit [www.Planview.eu](http://www.Planview.eu).

#### About Planview

Since 1989, Planview has been a market leader and trusted partner in providing comprehensive portfolio management solutions. Planview Enterprise®, the company's leading performance management platform, combines project and portfolio management software with adaptive best practices, Planview PRISMS®, to enable better decision making and business accountability. Industry leaders such as Citi, BP, EDF, and the American Red Cross, partner with Planview to achieve their strategic business goals.

Headquartered in Austin, Texas, with offices across the U.S., Europe, and Asia-Pacific, Planview supports 550 customers in virtually every industry. Planview is privately held and has been profitable for over a decade.

For more information, visit [www.planview.eu](http://www.planview.eu) .

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