

Plant-It - The paper that grows into flowers

Submitted by: Oakthrift Corporation

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Press Release

For immediate release

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Oakthrift Corporation Limited, the company behind a number of well known branded home, garden and pet products and umbrellas is launching Plant –It™ seeded paper/card.

The Plant –It™ Paper is actually made from a unique manufacturing process which impregnates the card with wild flower seeds. When planted, each handmade seed paper sheet acts like mulch to retain moisture for the seeds. So when someone has finished with the card they simply plant it indoors or outside following the simple instructions included, and they will be amazed at how it will grow into beautiful flowers.

Chief Executive of Oakthrift, Lloyd Freedman said, “The Plant –It™ seeded paper/card is made from 100% re-cycled paper, soy-based inks, and organic pigments which actually grow into flowers when planted! We are introducing a new product to the UK which is extremely successful in USA at a time when everyone is conscious of our environment. I have no doubt that we will emulate that success in the UK”

Now organisations can send out corporate cards, literature, bookmarks or flyers which demonstrates fully their green credentials and be at the forefront of environmental responsibility. The paper is also so versatile that it can be cut or moulded in any shape. A wide selection of greetings cards are now also available

To see our brochure, click - <http://www.plant-itcards.com/plant-itbrochure.pdf>

ENDS

Note to editors:

For more information about Plant-It™ seeded paper, please contact Simon Woolf email:
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Oakthrift Coproartion Limited has two dividions:

The Umbrella Division is one of the UK's leading suppliers of Umbrellas, manufactured to clients exacting specifications and are guaranteed by a full manufacturers no quibble lifetime warranty. Oakthrift has a prestigious list of blue chip customers reads like a who's who of the top 2,000 world class companies.

The Home, Garden & Pet Division has the reputation within the industry of introducing exciting innovative product ranges into the UK market that make life so much easier. Oakthrift is the name behind thousands of branded products sold by major retailers every day.