

Job Interviews - How today's smart job seekers are winning top job offers with InterviewGOLD™

Submitted by: Caroline Ratner Communications

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The credit crunch is beginning to affect everyone and it is likely that soon the competition for jobs will become tougher with many more applicants chasing fewer positions. To succeed in a difficult and uncertain market, effective interview skills are essential and today's smart job seekers are getting the edge over their competitors by signing up for the dynamic and easy to use online interactive system, InterviewGOLD™ (<http://www.interviewgold.com>), which has already helped thousands of people get the jobs they want.

www.interviewgold.com teaches jobseekers how to prepare for all stages of the interview process and how to sell themselves confidently and effectively. Developed by a team of London based interview coaches, its proven formula (<http://interviewgold.com/ig-testimonials.html>) has successfully helped a wide range of applicants succeed at interviews, from school leavers and graduates, nurses and teachers, accountants and engineers. It has even helped company Presidents, senior lawyers, consultant doctors and head teachers win their dream jobs and progress their careers.

This easy to use cutting edge coaching programme takes a unique approach to interview preparation that combines a fast track interview skills course with video practice interviews and interactive mock interviews. The course can be completed online, from the home or office and practice interviews can be saved for review and repetition while question and answer sessions can be printed and edited to help candidates refine their skills.

It includes the groundbreaking Answer Builder feature, which helps candidates, prepare for generic and competency based questions and has model answers to literally thousands of interview questions. Developed by recruitment specialists who discovered that interviewers ask the same questions time and again, it has been proven to predict questions with an average of 80% accuracy even for job seekers applying for specialist posts in teaching and medicine.

With InterviewGOLD™, interviewing successfully is a skill that anyone can learn without having to take costly and time-consuming one-off coaching sessions or plough through lengthy books. It teaches candidates how to arrive at an interview prepared, confident and able to correctly answer even the most challenging questions.

InterviewGOLD™ gives job seekers the skills to beat the competition and secure the jobs they deserve.

"My experience with InterviewGOLD™ is amazing, I became more confident after going through the questions and was successful in my final interview at Barclays Bank. 100% of all my interview questions were from InterviewGOLD™. Before I registered with your website I was unsuccessful in many banking interviews with RBS, Nationwide, Halifax, and HSBC. As this is my first job in the banking sector complete credit in securing the job goes to InterviewGOLD™". Raj Pasupuleti, London, Banking.

"I wanted to tell you just how much your programme helped me within the space of one week! I got my dream job of Deputy Head in a secondary school yesterday. I cannot thank you enough.

Alison Hutcheson, Chelmsford, Deputy Head Teacher

Ends

www.interviewgold.com

For further information, testimonials and case studies please contact:
Caroline Ratner Communications: 020 8209 0120 or carolinecomms@gmail.com

Editor's notes:

InterviewGOLD™ (<http://www.interviewgold.com>) is a dynamic online interactive interview system that has been developed by recruitment experts to help anyone, in any profession and at any stage in their career secure their dream job.

InterviewGOLD™ is part of Anson Reed Ltd, a Central London based company specialising in Career and Interview Coaching. In addition to developing the InterviewGOLD Interview System, they also run the Bluesky Interviews (<http://www.blueskyinterviews.co.uk/>) website and publish a number of books and guides.

