

Debenhams survey awards Kelly Brook the title of - Best Bikini Body Ever

Submitted by: pr-sending-enterprises

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Debenhams Department Stores hailed Kelly Brook as having the Best Bikini Body Ever after a poll of 2000 men, with the British beauty fending off international sex symbols including Halle Berry and Ursula Andres, who took second and third place in the poll respectively.

No stranger to being at the top of such polls, Miss Brook began her professional career as a topless model, moving on to make appearances on stage and screen before being awarded the title of FHM's Sexiest Woman in 2005.

Caroline Adams of Debenhams (<http://www.debenhams.com/>) backed the opinion of the 2000 men surveyed: "Kelly Brook is a worthy winner," Ms Adams commented, "She has a gorgeous figure and looks great on the beach. She's curvy, sexy and confident too."

Women of all shapes and sizes appeared in the top 10, from the voluptuous figure of Marilyn Monroe to the slimmer bodies of Kate Moss and Liz Hurley, emphasising the fact that women of any shape can look great in a bikini (http://www.debenhams.com/webapp/wcs/stores/servlet/category_10001_10001_17731_-1), a fact that Caroline Adams feels may prove to be of some comfort to woman all over the country this summer.

"Despite knowing magazine shots of models in bikinis are airbrushed, it can make the average women feel worried about how they will look in a two piece", Ms. Adams remarked. "Many of us need a helping hand to create a svelte silhouette on the beach and our swimwear now caters for everybody."

To help find the ideal bikini, there is now a huge range of swimwear (http://www.debenhams.com/webapp/wcs/stores/servlet/category_10001_10001_60136_-1) and beach accessories (http://www.debenhams.com/webapp/wcs/stores/servlet/category_10001_10001_65943_-1) available from Debenhams, with a style and size available for any woman heading to the beach this summer.

About Debenhams:

Debenhams is a leading department stores group, and has a strong presence in key product categories including women's wear, menswear, home wares, health and beauty, accessories, lingerie and children's wear.

Debenhams has 139 stores including 7 Desire by Debenhams stores, across the UK and Ireland with approximately 10.1 million square feet of trading space and around 21,500 employees.

In addition Debenhams has 30 international franchise stores in 14 countries outside the UK and Ireland, with a further 15 franchises scheduled to open by the end of the 2008 financial year. Debenhams is also extending its customer reach by making direct sales through its internet website. Debenham's has a successful own brand portfolio of approximately 55 labels (such as Debut, Maine New England, Red Herring and Thomas Nash) and including 25 Designers at Debenhams brands.

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