

BeatThatQuote.com announces Expedia to power travel channel

Submitted by: Gong Communications

Thursday, 12 June 2008

11th June 2008, London: BeatThatQuote.com and Expedia, the UK's largest online travel agent, have today announced a joint partnership to provide a new travel service for users of the price comparison web site.

"With over 2.5 unique visitors a month, it was an obvious solution for us to partner with Expedia as it means we can extend our offer into travel quickly and with confidence that our visitors will benefit from a great user experience," said Nadya Wawengkang, White Label Partnership Manager at BeatThatQuote.com.

The new travel element on the site will feature the full spectrum of Expedia's travel products from hotel accommodation and flights to car hire and ancillary travel products such as event tickets and city tours. This will be the first time BeatThatQuote.com has offered travel on its site and the main focus will be on exclusive deals that will deliver on the price comparison site's 'always fighting for lower prices' consumer proposition. As well as city break destinations, a field in which Expedia is renowned, world-wide holidays will also be available.

Tamer Tamar, VP and MD for Expedia Distribution, comments, "The deal with BeatThatQuote.com further extends our white labelling reach into new markets outside of traditional travel partners. We have created a bespoke offering for BeatThatQuote.com to appeal directly to their users."

The decision to partner with best-in-class companies such as Expedia enables BeatThatQuote.com to quickly and efficiently extend its offering into other service areas and guarantees consistent quality and speed to market.

News of the new travel service follows the rollout of BeatThatQuote.com's new utilities service which launched in April this year. The financial services product portfolio was completed with the introduction of motor, home and travel insurance at the end of 2007.

-Ends-

Notes:

About BeatThatQuote.com

BeatThatQuote.com is a price comparison web site that helps people find the very best deals on a range of products and services that includes mortgages, utilities, credit cards, loans, home and car insurance, annuities and investments.

BeatThatQuote.com is an independent company owned by the people who work there. In April 2008 it was voted number one in the 'Start-Ups Top 100' new companies. In 2006 it won the Growing Business Awards 'Young Company of the Year' award as well as being the NatWest Startups 'Business of the Year' and 'Online Business of the Year' winner. BeatThatQuote.com also reached the national finals in the

Orange National Business Awards, and the HSBC Start-Up Stars awards.

Independent net ratings agency Nielsen Online announced in February 2008, that BeatThatQuote.com was the UK's fastest growing web site in 2007, beating Facebook into second place. In January 2008 ComScore noted BeatThatQuote as one of the UK's top 100 most visited web sites.

For further information please contact the BTQ press office:

Narda Shirley or Kirsten Smith
Gong Communications
+44 (0)207 935 4800
narda@gongcommunications.com
Kirsten@gongcommunications.com

About Expedia Distribution

Expedia Distribution, part of Expedia Inc, provides full-service travel products to more than 8,000 private label partners globally, including many of Europe's pre-eminent airlines, top train companies, portals and market-leading online travel agencies including Greenbee, Eurostar, Alitalia, BMI, Virgin Express and Iceland Air. Expedia's Distribution platform allows these partners to distribute Expedia's highly competitive travel products, and benefit from Expedia's robust technology, unrivalled supply quality, and leading merchandising tools. Expedia Distribution offers hotels, dynamic packages, car hire, flights, insurance and destination services to partners in more than 20 EMEA markets.

Expedia, Inc. is the world's leading business and leisure travellers with the tools and information they need to easily research, plan, book, and experience travel. Expedia, Inc.'s companies operate internationally with sites throughout EMEA, including the United Kingdom, Germany, France, Italy, the Netherlands, Spain, Scandinavia, Canada, Australia and Japan, as well as China, through its investment in eLong™. Expedia, Inc.'s portfolio of brands include: Expedia.com®, hotels.com®, Hotwire®, Expedia® Corporate Travel, TripAdvisor™ and Classic Vacations®.

For more information, visit <http://www.expediainc.com/> .

For further information on Expedia Distribution please contact:

Kate Hopcraft, Expedia Distribution
+44 (0)20 7019 2165
a-khopcraft@expedia.com

Alison Couper, Expedia Distribution
+44 (0)20 7019 2360
acouper@expedia.com

Amanda Mills,
+44 (0)20 7492 0911

amanda.mills@77pr.co.uk

