

NORTHAMPTONSHIRE'S SOLUTION TO WATER CONTAMINATION

Submitted by: 10 Yetis PR and Marketing

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The water contamination situation currently affecting quarter of a million people in Northamptonshire could be safely and quickly dealt with in a cost-effective and eco-friendly way; using the same equipment used to de-contaminate water supplies in South East Asia after the December 2004 Tsunami, according to the UK's recently appointed sole distributor of bacteria and virus treatment units.

The UK's leading designer and manufacturer of patented water treatment equipment for private supplies, has recently been appointed the UK's sole distributor for GE Homespring Units and believes this system could help the people of Northamptonshire in a cost-effective, eco-friendly and efficient manner.

The GE Homespring unit physically removes bacteria, viruses and parasites and flushes them away to drain. This product is new to the UK but has been extensively tried and tested with great success in other parts of the world, including South East Asia after the December 2004 Tsunami.

This unit is free from chemicals, making it the most eco-friendly way of eliminating parasites such as Cryptosporidium, which is currently affecting around 260,000 Northamptonshire residents.

Analysts spotted a trace of the parasite in Northamptonshire water supplies during a routine test and have since warned residents of the 85 surrounding communities to boil all water before use - wasting valuable energy, money, and time and contributing to climate changes; all of which are unnecessary and avoidable, according to the water treatment specialists.

The Homespring Unit is exclusively distributed in the UK by Shakesby & Sons Ltd, whose website is www.shakesby.net. It is the quickest and most effective way to provide a safe and healthy pathogen free water supply; physically removing any bacteria. It does not affect the mineral characteristics of the water, ensuring that taste remains unaffected.

Mark Shakesby, Managing Director of Shakesby & Sons Ltd said,

"If a large majority of the 258,000 people affected so far were to boil water each time they wanted to use it, it would cost the climate and the taxpayers a fortune. The installation of this unit would be a cost-effective solution for businesses, nursing homes, hotels and schools; it would allow the increasing numbers of schools and businesses that are having to close, to re-open in a safe and quick manner,"

He continued,

"Issues like this need to be dealt with relatively quickly, with care to note the long-term impact to our climate as well as the short-term effect on the population, if not resolved in an eco-friendly way. These people have not yet been offered a real solution to this problem; telling them to boil the kettle every time they want to wash or brush their teeth is not going to eliminate this problem for good or relieve public anxiety."

ENDS –

Pictures available on request

For more information please contact Emma Stockley from 10 Yetis Ltd - emma@10yetis.co.uk or call 01452 527898

Editors Notes –

Shakesby & Sons Ltd., established in 1977 is a small family run company, based in Norfolk

They have recently been appointed the Sole UK distributor for GE Homesprings.

www.shakesby.net

QUIZ QUESTION

The first journalist to come back to us with the correct answer for the following question wins an unbranded gift. Send your answer to emma@10yetis.co.uk

Q: _ _ _ _ _ is the only planet that rotates clockwise.