

# World's 1st One Terabyte multimedia Laptop - ASUS M70 (Blue Ray Combo)

Submitted by: Tru PR  
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ASUS launch the ultimate portable high definition multimedia laptop complete with competition and a special Blu-ray offer on a selection of Blue-ray DVD releases (Jun-Aug 08).

The ASUS M70 multimedia laptop contains unheralded power, produces unrivalled performance and bristles with very latest advanced technology that leaves all other multimedia notebooks gawping at the starting block.

## Outrageous Storage:

Featuring a ground breaking 1 terabyte (that is 1,000 GB) of hard disc storage this is the ultimate in mobile multimedia laptops with the potential to store over 358 movies, games and more games, hundreds of thousands of songs and over half a million pictures...

## Unparalleled Viewing:

The a 17" crystal clear high definition 17" screen responds to the ambient lighting to deliver the best possible experience and avoid eye strain. Sporting the WUXGA (Widescreen Ultra eXtended Graphics Array) enhanced Full-HD definition 2.3 million pixels (at 1920 x 1200) it provides breathtaking clarity enabling you to sit back, relax and enjoy the full Blu-ray experience of your favourite films.

## Unbeatable listening:

Complementing the stunning visuals is ground-shaking sound. The ASUS M70 comes with four built-in top end Altec Lansing speakers that produce rich, clear audio and a subwoofer for powerful low bass frequencies.

## Absolute control:

The dual mode multimedia touchpad doubles as a mouse-pad and control panel proving finger tip system control.

Design: Alongside breathtaking power and performance are some hot looks. The M70 is stylish, sleek and a style leader that also hits all the right buttons for comfort.

Launch offer: What's more this amazing portable AV powerhouse is launching with a complementary Blu-ray DVD of Batman Begins so purchasers can experience unrivalled high definition viewing that the M70 can offer.

## Launch promotion:

In addition ASUS are giving away an especial prize every week to one lucky reader per week for 8 weeks,

the top prize winner will be getting an M70.

For your chance to win an ASUS M70 or one of the other great prizes with the release of any of the other movie titles ASUS is working on, just visit [www.askasus.com](http://www.askasus.com) and <http://movie.askasus.com> for more details.

The ASUS M70 is the full-on HD experience & ultimate multimedia station.

Specification: Please see PDF file posted on the press assets pages for specification.

#### ASUS Multimedia Notebooks

Equipped with the latest technology, the multimedia notebooks deliver excellent performance with top of the range capabilities in mobility, wireless and multimedia. The built-in camera and microphone make web communications truly easy and efficient while the advanced entertainment technologies, such as the built-in TV tuner or powerful graphics card, bring multimedia laptops to a new level. You'll never be bored with a laptop like this!

#### About ASUS:

ASUS is a global leader in creation and manufacture of innovative digital solutions that empower people and businesses to reach their full potential.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market. ASUS notebooks have changed the face of the consumer electronics marketplace with the introduction of highly original and groundbreaking notebooks like the EeePC family and the Lamborghini range. ASUS' design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

This rapid growth has been accomplished through an unrelenting dedication to the development of groundbreaking technologies, allied to strong and mutually supportive partnerships with leading brands. With ASUS new technology is perfectly partnered with strong, original and innovative designs that complement and enhance your chosen lifestyle. This design-led approach means that an ASUS laptop leads the field with its sophisticated ergonomics and finishes that are refined but ruggedly robust, the perfect companion when you are out and about either studying or working.

ASUS is the world's leading enterprise of new digital era. ASUS has been ranked in Business Week InfoTech 100 for 10 straight years, and was rated No.1 in quality and service by the Wall Street Journal Asia. With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

ASUS some facts and figures:

- \* Employs over 130,000 people worldwide
- \* Revenue in 2007 exceeded £11billion
- \* Shipped over 60 million PC motherboards that equals one in three desktop PCs shipped during 2007 was powered by an ASUS motherboard
- \* Ranked in the top four worldwide notebook manufacturers.
- \* Listed in the world's top 100 IT companies by the Business week USA for the tenth year
- \* Ranked among the world's top 500 corporations by Fortune magazine USA

Notes to Editors:

We would be pleased to organise interviews with the ASUS team about the launch or product series. In addition should you consider a product review more appropriate for your organisation, we have a limited number of samples available upon request (see sample request form on the press assets pages) scans and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Alternatively please download the following zip file for a choice of scans:

<http://www.asus-uk.com/hires/M70.zip>

Stockist information can be viewed on the following link:

[www.askasus.com](http://www.askasus.com)

and on:

<http://movie.askasus.com>

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