National Film Transport Logistics provides unique track and trace service to the Film Distribution Industry based on Skillweb's 2020ePOD

Submitted by: PR Artistry Limited

Wednesday, 2 July 2008

Press Release 2nd July 2008

National Film Transport Logistics provides unique track and trace service to the Film Distribution Industry based on Skillweb's 2020ePOD

NFT Logistics wins significant new business as a result of new mobile computing system.

Skillweb, a leading supplier of innovative mobile computing solutions for the logistics industry has provided a full track and trace managed service to National Film Transport Logistics (NFT Logistics). Based on Skillweb's widely deployed 2020ePOD software that has been tailored to meet the demands of the film distribution industry, the system gives NFT Logistics full visibility of every film's location throughout the NFT Logistics distribution network. The unique system which enables NFT Logistics' customers to track their films, has enabled NFT Logistics to win new business against major competitors.

From the point at which the films are receipted into the business, through the cross-shipping network and then on to cinemas, NFT Logistics can track the consignments at every stage, providing a complete audit trail of the film as it moves between cinemas. This has the added benefit of minimising the need for films to go back to the distribution centres and so maximises the availability of the films.

Each NFT Logistics courier has an Intermec CN3 mobile computer which has built in barcode scanning, and is GPRS-enabled to pass film tracking and proof of delivery (POD) information back to head office in near real time. A GPS unit in the CN3 handheld device is used to capture the movements of the courier fleet, enabling the company to optimise fleet utilisation.

Simon Carter, National Logistics Development Manager at NFT Logistics commented, "Skillweb's solution has enabled us to provide a unique service to our customers. Skillweb was willing to listen to our requirements, and has worked with us to provide a solution that has not only helped us to win some significant business, but that will also support our business as we expand in the future."

Chris Wright, managing director and co-founder of Skillweb said, "Skillweb prides itself on being able to deliver innovative and yet practical working solutions to our customers tailored to meet their specific requirements. Being able to track each consignment throughout the distribution process enables our customers like NFT Logistics to provide a better service to their customers."

-ends-

NOTES TO EDITORS

About NFT Logistics

Founded in 1923 to distribution films and associated material to cinemas around the country, NFT

Logistics was acquired by its present management team in 2005. NFT Logistics is part of the courier systems group that has 250 couriers operating nationwide providing same day and overnight courier services. Its customers include National Screen, Carlton Film, Dolby, Cineworld, the Empire Group, Apollo and many independent, privately owned cinemas.

About Skillweb

Founded in 1999 Skillweb specialises in end-to-end distribution and delivery solutions, focusing on couriers, parcel carriers, distributors and field force engineers. Skillweb has successfully supplied its proven solutions to a number of blue chip companies including British Telecom, DHL, Lynx Express, United Cooperatives, Guernsey Post, Isle of Man Post Office and Air Products.

Based in High Wycombe, Buckinghamshire, Skillweb provides one-stop business system integration services, including design, development, implementation and support.

Skillweb's portfolio of products and services include:

- Proof of Delivery, electronic signature capture in real-time
- Individual consignment tracking; using barcodes, RFID and spatial positioning
- Geo-positioning and navigational aids for in-cab and back office use
- Deliveries, collections, returns and exception management
- Courier and driver web based management systems
- Electronic pre-advice receipting and route schedules / trip planning
- · Physical receipting, sortation, put to lane, load and despatch
- Cross docking, yard management and depot operations
- Planned versus actual management reports; full web visibility

Typically Skillweb's solutions deliver the following benefits:

- Reduced fuel costs using the Internet map based route scheduling solution
- Reduced running costs as utilisation of resources is improved
- Improved productivity as mobile solutions control and manage drivers
- Increased customer satisfaction as delivery success rates are improved
- Reduced time spent chasing errors as Skillweb's solutions enable customers to elegantly recover from errors

Skillweb achieves this by working in partnership with customers, providing pay as you go managed software services.

Skillweb offers one stop shop services removing much of the hassle while integrating into the customers preferred way of working. For more details please visit: www.skillweb.co.uk.

EDITORS CONTACTS:

Chris Wright Managing Director Skillweb Ltd

Tel: 08700 707077

Email: chris.wright@skillweb.co.uk

Andreina West/Mary Phillips

PR Artistry Ltd

Tel: 01491 639500

Fax: 01491 638866

email: andreina@pra-ltd.co.uk

