

# The British Motor Show and Burton team up to give away a free car

Submitted by: pr-sending-enterprises

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Burton and the British International Motor Show sponsored by Zurich Connect are giving Burton customers a chance to win a brand new Vauxhall Astra Sport Hatch 1.6i 16v VVT. Entry is free for all visitors to the Burton website.

The recently announced competition from the mens clothing (<http://www.burton.co.uk/>) retailer Burton is to coincide with the Zurich Connect sponsored British International Motor Show, which runs from July 23rd - 3rd August at London's ExCel.

As part of the link-up between Burton (<http://www.burton.co.uk/>) and the Motor Show, not only is the opportunity to win a free car up for grabs, but Burton is also offering customers two free tickets to see the Motor Show. These tickets will be made available to anyone making purchases of £60 on the website. Clothes included in the offer are not limited, so customers purchasing anything from casual mens jeans (<http://www.burton.co.uk/webapp/wcs/stores/servlet/CategoryDisplay?catalogId=20553&storeId=12551&categoryId=63408&la>) through to formal suits (<http://www.burton.co.uk/webapp/wcs/stores/servlet/CategoryDisplay?catalogId=20553&storeId=12551&categoryId=63454&la>) will all be able to take advantage of the promotion.

Eligible customers will all receive two free weekday tickets to see the show, however it should be advised that ticket numbers are limited and will only be available while supplies last. To ensure as many customers as possible receive the opportunity to take part in the new offer; Burton is making the tickets available through both the online and retail stores.

The opportunity to win a car is just one more incentive for motoring aficionados to attend the British International Motor Show. With hundreds of cars on display, global premieres and tons of interactive features, it promises to be an exciting show.

Full details of how the public can win free tickets, and potentially a car, can be found on the Burton website at [www.burton.co.uk/winacar](http://www.burton.co.uk/winacar), and motoring enthusiasts are encouraged to act quickly to get their chance to drive away in a brand new car.

## About Burton

Founded in 1903, Burton has been renowned for supplying great value, fashionable men's clothing for over 100 years and is continually adapting to meet the needs of the ever-changing world of fashion and those of the British man.

With over 400 stores designated totally to male fashion, the stores have evolved to meet the requirements of every man's wardrobe. Season upon season, the brand continually provides great ranges of casual wear, with everything from men's jeans to classic t-shirts to fashion hoodies, and also their famous suits.

Burton is a retailer that steps out of the shop floor and into people's homes and is now taking 21st century shopping to an even bigger audience. [Burton.co.uk](http://Burton.co.uk) provides the best sizes and selection of the

Burton brand with fast delivery and free returns.

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