

# CSR and Skyhook Wireless partner on Wi-Fi positioning technologies

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Partnership makes CSR Wi-Fi ICs location-aware

LONDON, UK – 14 July 2008 – CSR, a leading global provider of wireless technologies, and Skyhook Wireless, maker of the Wi-Fi Positioning System and XPS 2.0, the hybrid positioning system, today announced a partnership that will bring advanced location capabilities to CSR's Wi-Fi silicon.

Skyhook Wireless' core technology, the Wi-Fi Positioning System (WPS), is software that produces accurate location information by detecting Wi-Fi access points and comparing them against a known database of geo-located points. By combining CSR's UniFi, embedded Wi-Fi chips, and GPS location solutions with Skyhook's positioning capabilities, this partnership will enable device makers to more easily support and launch location based services that satisfy consumer location needs.

The technology provided by CSR and Skyhook will capitalise on the emergence of Wi-Fi enabled mobile devices and provide greatly enhanced positioning availability and accuracy for the growing location-based services market. This technology will enable device makers and application developers to provide consumer-ready location technology that works quickly and accurately, indoors or outside. The system will benefit consumers by enabling them to more quickly and reliably perform tasks such as planning a trip, finding friends nearby or locating the closest restaurant.

"In addition to CSR's eGPS developments, CSR is excited by the potential of Wi-Fi to provide an additional dimension to location information. Skyhook's Wi-Fi location technology is a perfect complement to CSR's leading Wi-Fi and fits well with our GPS developments" said Neil MacMullen , senior vice president for CSR. "By combining Wi-Fi location information provided by Skyhook's technologies to other location sensors, such as GPS, the system has a lot of potential for boosting location technologies."

"CSR is a leader in Wi-Fi and GPS solutions," said Michael Shean, vice president of business development for Skyhook Wireless. "Skyhook Wireless is pleased to partner with CSR in order to further the vision of ubiquitous location availability and reliable accuracy."

## About CSR

CSR is the leading global provider of personal wireless technology and its product portfolio covers Bluetooth, GPS, FM and Wi-Fi (IEEE802.11). CSR offers developed hardware/software solutions, based around its silicon platforms, that incorporate fully integrated radio, baseband and microcontroller elements. CSR's customers include industry leaders such as Apple, Dell, LG, Motorola, NEC, Nokia, Panasonic, RIM, Samsung, Sharp, Sony, TomTom and Toshiba. CSR has its headquarters and offices in Cambridge, UK, and offices in Japan, Korea, Taiwan, China, India, France, Denmark, Sweden and both Dallas and Detroit in the USA. More information can be found at [www.csr.com](http://www.csr.com).

## About Skyhook Wireless

Founded in 2003, Skyhook Wireless has pioneered the development of the first hybrid positioning system to

fully leverage Wi-Fi, GPS and cell towers delivering precise location data supporting the growing market for location-based services. Skyhook's hybrid positioning system XPS requires no new hardware, works indoors and outdoors, provides an instant location and is more accurate than current technologies in congested downtown areas. Skyhook Wireless is headquartered in Boston, MA, and is privately held. Investors include RRE Ventures, Bain Capital Ventures, Intel Capital and CommonAngels. For more information visit [www.skyhookwireless.com](http://www.skyhookwireless.com), send email to [info@skyhookwireless.com](mailto:info@skyhookwireless.com) or call 617-314-9802.

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