

FIBERCORE DEMONSTRATES A FIBERPAEDIC KNOWLEDGE OF SPECIALTY OPTICAL FIBERS

Submitted by: Emmett & Smith Ltd

Monday, 21 July 2008

SOUTHAMPTON, UK: 21.07.08: Fibercore Limited, the World's leading developer and manufacturer of specialty optical fibers and a UK subsidiary of Cisco Systems, Inc is continuing to demonstrate its commitment to quality and customer service by launching a customer focused guide to fiberoptic technology.

The Fibercore Reseller Manual dubbed 'The Fibercore Fiberpaedia' provides a wealth of easily accessible information and technical data and is designed to act as an invaluable aide memoir for anyone working with specialty optical fibers. Presented in an encyclopaedic format, the manual provides concise explanations and definitions of some of the most important fiber optic concepts and parameters which are all referenced in alphabetical order for ease of use.

Dr. Chris Emslie, Fibercore Limited's Managing Director explains the rationale for developing the Fiberpaedia: "We are in the business of making our customers' lives easier. Our fundamental philosophy is to provide our customers with the exact products and services that they require and we back this up with highly responsive customer service and technical advice. Fibercore focuses on building strong, two-way consultative relationships and partnerships with its customers. The development of the Fiberpaedia is a logical step in this process providing an opportunity for us to share our extensive knowledge and experience that we have acquired over the last three decades working in this sector.

Dr. Emslie concludes, "The Fibercore Fiberpaedia was so well received by our resellers and customers in the initial rollout that we have decided to make it available to anyone with an interest in specialty fiber technology."

To obtain your copy of the Fibercore Fiberpaedia please contact Wendy Stewart at Fibercore (Wendy.Stewart@sciatl.com)

Notes to Editors:

About Fibercore Limited www.fibercore.com

Fibercore Limited is a UK-based subsidiary of Cisco Systems, Inc., and has no relationship with any similarly named companies in the United States or Europe. Fibercore Limited, Europe's leading specialty optical fiber manufacturer, has been manufacturing and developing specialty optical fibers for the fiber amplifier, fiber optic gyroscope, dense wavelength division multiplexing and fundamental research markets for the past three decades. In 2001 Fibercore Limited was named Britain's leading manufacturing business by Experian Ltd. and was awarded the Queen's Award for Enterprise: International Trade. In 2004, Fibercore was awarded its second Queen's Award for Enterprise: Innovation and in 2007, it was awarded a further two Queen's Awards in the Sustainable Development and International Trade categories giving it the unique distinction of being the first company to hold a Queen's Award in all three categories simultaneously.

About Cisco Systems

Cisco Systems, Inc. (NASDAQ: CSCO) is the worldwide leader in networking for the Internet. Information on Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

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