

C2C delivers innovative Archiving Architecture independent of external databases

Submitted by: On your case

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Archive One solution delivers simplicity, reliability, reduced overheads without any impact from database infrastructure, server issues.

READING, UK, 22 July 2008: – C2C, a leading provider of email data management and messaging solutions, today announced that its integrated data management and archiving product, Archive One, offers an easy-to-manage, rapid-to-install solution that does not depend on any external databases, freeing companies from inherent design and installation complexities, license and support costs, and complex backup and restore issues.

By eliminating dependency on external databases, Archive One is free of traditional limitations and points of failure for its managed email and messaging archives. With Archive One, items are indexed internally and stored directly into an optimised repository structure to form the archive. C2C's approach utilises an indexed, flat file format to greatly simplify backups and provide point-and-click retrieval and migration with support for any type of storage device. Storage utilisation is maximised through highly efficient binary data deduplication and compression techniques, including Single Instancing.

According to John P. Petersen, Chief Information Officer, Heffernan Group, one of the largest full service insurance brokerage firms in San Francisco, US, "There were several reasons for implementing Archive One in our organisation. The first was to reduce the amount of time users spent managing their PST files, and second was to reduce the amount of data in our Exchange data store and still provide the users quick and transparent access to their emails. By not having to utilise a SQL database to store the archived emails we were able to save money and reduce complexity of the solution. All of these capabilities added up to an easy choice for us and has significantly reduced the workload on our IT department."

Archive One provides customers with a distributed high availability architecture enabling and simplifying the management of multiple locations and data stores. Because Archive One uses a purpose-built index technology, the planning, implementation, management and backup expertise required for an open, relational database has been eliminated to provide a virtually maintenance-free environment. Archive One simply and easily maintains designed performance levels enabling customers to process millions of messages per hour. Highly scalable with virtually no impact on performance, Archive One enables organisations with tens of thousands of users to configure their archive systems easily alongside their messaging servers. The solution eliminates all database server licensing and associated support costs, while all of Archive One's core application costs are self contained and included with the solution.

"While there are popular structured databases, which are used for applications including client records, inventory control and so forth, they are not optimised for the archiving of unstructured

messaging data,” said Dave Hunt, CEO at C2C. “Archive One is a self-contained, ultra-reliable and resilient application. It has a standards-based architecture that is built for purpose and does not require any external complexity. Database infrastructure and database server issues will never impact your organisation’s C2C solution. Built on an innovative archiving architecture that provides complete independence from a traditional database, Archive One is completely isolated and protected from these issues.”

C2C’s Archive One solution helps organisations solve the headaches and heartaches of email capacity, access and protection management, enforce email retention policies and comply with various regulatory requirements regarding the use, access and retention of email, such as Sarbanes-Oxley, Freedom of Information Act, HIPAA, Gramm-Leach-Bliley, SEC and NASD Directives. Archive One technology is built on an advanced analytical search and policy enforcement engine, consisting of a very broad-based, in-depth and mature set of analysis criteria used throughout the product line to centralise, automate and accelerate tasks which reduce risk associated with all aspects of email and improved system usage.

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Notes for editors:

About C2C: C2C offers unsurpassed email data management solutions, which reduce risk, optimise performance and minimise compliance issues for over three million users at more than 2,000 organisations worldwide. Based on its in-depth understanding of message management, C2C developed its award-winning email archiving Archive One suite to help organisations comply with industry regulations while minimising mailbox size. C2C also offers rapid-response tools for email performance, security and crisis control. The Company, a Microsoft Gold Certified Partner, supports organisations in government, manufacturing, finance, education and healthcare industries, including Fortune 1000 companies. Established in 1992, C2C is a privately held company with US offices in Springfield and Westborough, Mass; and Reading, Berkshire in the UK. For more information about the Company, visit <http://www.c2c.com>.

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