

# BeatThatQuote.com says 'Yes' to best price insurance for older and 2nd vehicles

Submitted by: Gong Communications

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25th July 2008, London: Award winning price comparison site BeatThatQuote.com (<http://www.beatthatquote.com/>) announces that yesinsurance.co.uk has joined its insurer panel.

yesinsurance.co.uk is the trading name of yesinsurance Services Limited, a leading UK insurance provider, specialising in providing competitive car and van insurance for drivers of older vehicles, and for the second car in a household. yesinsurance searches more than 20 leading car insurance providers to find the best deals.

yesinsurance.co.uk also offers great car insurance deals for women and people looking for non-comprehensive insurance (e.g. third party fire and theft cover).

Commenting on the news, Paul Purdy at yesinsurance said: "We are always looking for the most effective routes to market and BeatThatQuote.com has quickly established itself as a leader in the price comparison space."

yesinsurance says that it offers particularly competitive premiums on insurance for cars that are over 5 years old – accounting for around 60% of the 31 million cars on Britain's roads.

Russell Bellamy, Head of Insurance at BeatThatQuote.com said: "We are extremely pleased that an instantly recognisable brand such as yesinsurance.co.uk has chosen to join the BeatThatQuote.com motor insurance panel. This brings us ever closer to offering a true 'one stop shop' solution to enable UK drivers to find a competitive policy regardless of the age of their vehicle."

With this latest partnership, BeatThatQuote.com continues its strategy of teaming with leading brands to extend its consumer offer, giving 2.5million visitors a month access to some of the leading insurance products and most competitive deals in the market. In April this year BeatThatQuote.com announced that it was driving 100,000 insurance quotes a month, representing a significant rise in insurance numbers since the beginning of the year.

yesinsurance.co.uk car, home and van insurance is administered by BISL Limited.

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Notes to Editors

About BeatThatQuote.com

BeatThatQuote.com is price comparison web site that helps people find the very best deals on a range of financial products and services that includes mortgages, credit cards, loans, home and car insurance, annuities and investments.

BeatThatQuote.com is an independent company owned by the people who work there. In April 2008 it was voted number one in the 'Start-Ups Top 100' new companies. In 2006 it won the Growing Business Awards 'Young Company of the Year' award as well as being the NatWest Startups 'Business of the Year' and 'Online Business of the Year' winner. BeatThatQuote.com also reached the national finals in the Orange National Business Awards, and the HSBC Start-Up Stars awards.

Independent net ratings agency Nielsen Online announced in February 2008, that BeatThatQuote.com was the UK's fastest growing web site in 2007, beating Facebook into second place. In January 2008 Comscore noted BeatThatQuote.com as one of the UK's top 100 most visited web sites.

For further information please contact  
the BeatThatQuote.com press office:

Kirsten Smith or Narda Shirley +44 (0)207 935 4800  
kirsten@gongcommunications.com  
narda@gongcommunications.com