

WORST UK SUMMER DAYTRIPPING DESTINATIONS

Submitted by: 10 Yetis PR and Marketing

Wednesday, 30 July 2008

Research of over 1,200 students by a leading online auction website has found that 67% of students at University used to dread summer-time day trips.

If parents think they're taking their children out for a fun day out, they should think seriously about the destination again, as nearly 70% of students hated family day-trips.

Recent research of over 1,200 students by a leading online auction website focuses on the worst days out in the UK. The results show that for youngsters, days out don't get much worse than visiting museums with family, with only 24% of the students polled claiming to enjoy family days out, and 9% stating that they did not mind either way.

Leading online auction site, www.TeleBid.com, which prides itself on its entertaining bidding system, has found that nearly 70% of students hated summer day-trips, and as that time draws near for many families, here are the 10 worst trips to take with your family:

1. Natural History Museum
2. Blackpool
3. Bognor Regis
4. Visiting distant relatives
5. Weston-Super-Mare
6. Stonehenge
7. Warwick Castle
8. Model village trips
9. Nature parks
10. Gardening Centre

42% of students claimed that the journey was the worst part of the trip for them, but 18% blamed lack of 'fun things to do' whilst there, and 12% stated that they would prefer to be 'surfing the internet'.

UK beach holidays feature highly on the list of the worst UK days out, with students blaming boredom for their sulkiness. With entertainment systems and portable consoles to contend with, sandcastles are obviously not providing the fun they once did.

Nigel Whiteoak, UK manager of www.TeleBid.com has come to the rescue of UK days out, and said,

"Our website is fun and entertaining, and that was initially our focus for the study. It quickly became evident that in fact, more people would prefer to stay at home and surf the web than enjoy a day out with the family. I was apparently one of the few who used to enjoy daytrips to Blackpool with my family in the summer!"

Bid auction site www.TeleBid.com has a unique and entertaining way of running its auctions. By charging

50p per placed bid, users can compete to win brand new electrical items including Nintendo Wiis, PS3s, TVs, mp3 players, Xbox 360s, laptops for prices well below the manufacturers' recommended retail prices (RRPs).

The bidding site is gaining a UK following thanks to exposure on social network giant Facebook, with over 3,000 fans signed up to its fan page.

ENDS

For more information or to set up interviews with Nigel Whiteoak, UK manager of TeleBid.com, please call Rich Leigh, 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>), on 01452 348211 or email rich@10yetis.co.uk

EDITORS NOTES:

TeleBid is an international platform, running across three countries, Germany, the UK and Spain with over 800,000 registered users.