

Electricity4business Celebrates Second Successful Dragon Boat Festival Confirms Raising almost £20,000 for Charity, Keech Cottage

Submitted by: Electricity 4 Business

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London – 25th July 2008, Leading independent electricity supplier (<http://www.electricity4business.co.uk/>) to SME businesses, Electricity4business (E4B) were once again the key sponsor in Milton Keynes' annual dragon boat festival, the largest event of its kind in the UK.

With over £20,000 raised so far for local children's hospice Keech Cottage, as well as 14,000 spectators and over 1,000 paddlers taking part in the races; it meant the 2008 festival has been the most successful so far and the day amounted to a spectacular success for organisers, companies taking part and spectators alike.

E4B sales and marketing director Graham Paul shared "The dragon boat festival this year was the most successful to date, not only for all the companies which took part, but a fantastic day for the staff here at E4B".

Corporate Fundraising Manager Sue Clarke said: "We were delighted to be chosen, once again, as E4B's charity of the year and to be the main beneficiary again of the Milton Keynes Dragon Boat Festival.

This event is not only significant to us in terms of the money it raises – but also because of the awareness it raises within the local community about our work caring for life-limited children and their families. We're extremely grateful to everyone at E4B for their continued support and thank the staff for all their efforts on our behalf."

About Electricity4Business:

Electricity4Business (E4B) is a cheap electricity supplier (<http://www.electricity4business.co.uk/>) for the small and medium sized business market. E4B is Britain's no. 1 independent electricity retail company, targeting businesses that traditionally spend less than £10,000 per year with their current energy supplier.

The company's aim is to cut the cost for British business by offering lower electricity prices. E4B has cut out waste and bureaucracy to provide a better service at a lower price. E4B focuses on providing SMEs with a hassle free and simple service that helps them to more effectively manage their costs, save time and reduce expenditure.

E4B is headquartered in Milton Keynes and is backed by KBC Group and Morgan Stanley International.

About Keech Cottage

Our children's hospice service supports families from across Bedfordshire, Hertfordshire and Milton Keynes who are caring for a child or young person diagnosed with a life-limiting condition.

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