

Mascus Adds one of the Largest German Used Transportation Vehicles Dealers - Gassmann

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London, July, 31st, 2008 -- Mascus has been appointed by Gassmann, one of the biggest used transportation vehicles dealer in Germany, to promote its used equipment

Increasing number of customers

Mascus, the first truly Pan European electronic marketplace for used transportation vehicles (<http://www.mascus.co.uk/Transportation>), forklifts, construction, agricultural, forest and grounds care machines, continues to increase the number of its key customers across Europe.

At the end of June 2008, Mascus had over 1400 customers from 33 countries from all over Europe and the world. As well as, at present there are over 45,000 used heavy equipment and transportation vehicles on the website for the impressive value of 2,5 MEUR, out of which transportation and construction are the biggest sections of used equipment and trucks for sale.

Another key customer for Mascus

The latest reference that Mascus can add to its wide list of customers is Gassmann GmbH. Gassmann is one of the biggest retailers of used transportation vehicles in Germany. The company also sells used construction equipment. Overall, Gassmann reports to have constantly more than 2,000 used trucks (<http://www.mascus.co.uk/Transportation>) and construction equipment (<http://www.mascus.co.uk/Construction>) available on stock. Gassmann sells brand names like Iveco, Mercedes, Scania, Man, Volvo, Daf, Hiab, Palfinger, Liebherr and many others. From now on Gassmann will use Mascus to promote its used transport vehicles. Altogether, Gassmann will place the notable amount of 1,600 used pieces of vehicles on Mascus.

"We were very pleased to join Gassmann as our customer." says Gerhard Fabini, Germany Sales Manager. "From the moment, I called and requested a meeting with them, they were very interested. And even after the very first meeting, they decided to join Mascus and started placing ads." he adds.

More customers every month

Mascus number of customers increases every month. "Adding Gassmann as a customer has been just another recognition that Mascus is a front runner in the market of used transportation vehicles, forklifts, agriculture, construction, forest, and grounds care machines and equipment" comments Tomasz Odrobinski, responsible for marketing and internationalization. "Dealers simply see the benefits from our unique multi-local approach. Mascus is the marketplace with the upmost number of local offices in Europe, offering our customers premium services in their local language, and at the same time, providing excellent export opportunities." he concludes.

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About Mascus:

Mascus (www.mascus.co.uk) - Is an electronic marketplace for used machinery and agricultural equipment (<http://www.mascus.co.uk/Agriculture>), forklifts, forestry, groundscafe equipment and transportation vehicles. Mascus makes trading in used machinery and equipment quicker and more efficient by collecting in one place information about the supply and the demand. All dealers, producers and end users are welcome to offer their used machines and equipment for sale via the marketplace.

Mascus belongs to Alma Media Corporation.

Press materials and pictures:

English www.mascus.co.uk/press

Deutsch:www.mascus.de/press