

Revealed: Britain's Best Sex Toy - LoveHoney announces the winners of the first ever UK Sex Toy Awards

Submitted by: Lovehoney

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Batteries have been flattened, temperatures raised, and orgasms counted. Welcome to the UK Sex Toy Awards (<http://www.lovehoney.co.uk/sex-toy-awards/>) from online sex toy retailer LoveHoney.co.uk (<http://www.lovehoney.co.uk/>) and Company magazine (<http://www.getlippy.com/>); the first ever sex toy test (<http://www.lovehoney.co.uk/sex-toy-awards/>) to be judged by real women (<http://www.lovehoney.co.uk/sex-toy-awards/2008/judges/zoe-h/>) - for real results!

This is the first time that 20 UK women - selected from over 1,000 applicants - have voluntarily come together to rate and review the same 10 vibrators (<http://www.lovehoney.co.uk/press/2008/05/29/uk-sex-toy-awards-launch-press-release/>) for the benefit of the nation. The result is the UK Sex Toy Awards (<http://www.lovehoney.co.uk/sex-toy-awards/>) which, like its judges, is vibrant, upfront, and 100% honest.

Following an exhaustive month of testing and re-testing (and testing again!), the judges have submitted explicit opinions on each vibrator (<http://www.lovehoney.co.uk/sex-toy-awards/2008/products/tracey-cox-supersex-bullet-vibrator/>), rating them against seven sexy criteria such as ease of use, strength of vibration and orgasm power!

"With ratings ranging from sizzling hot to absolutely not, the judges of the UK Sex Toy Awards (<http://www.lovehoney.co.uk/sex-toy-awards/>) really have dedicated body and mind to finding out which sex toy is Britain's best," says LoveHoney head buyer Bonny Hall. "Our verdict is that when it comes to testing sex toys, the opinion of real women is the only one that counts!"

See the UK Sex Toy Awards Winners (<http://www.lovehoney.co.uk/sex-toy-awards/2008/>) now at: www.LoveHoney.co.uk/sex-toy-awards (<http://www.LoveHoney.co.uk/sex-toy-awards>)

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