

Alton Towers Resort Launches Interactive Pirate Fun

Submitted by: Headland Multimedia

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Alton Towers Resort (<http://www.altontowers.com/>) - the UK's No 1 short break destination for families - provides the ultimate escape and is an endless adventure for children of all ages. Boasting a unique combination of ground-breaking thrill rides, a tropical Waterpark, two fully themed Hotels, a luxurious Spa, an Extraordinary Golf course and even a huge Conference Centre, the Resort offers unlimited fun all year round!

New for 2008 is Mutiny Bay - a pirate themed land featuring three new attractions including Battle Galleons, Marauder's Mayhem and Heave Ho!

To celebrate the arrival of pirates to the Alton Towers Resort, a Mutiny Bay online experience has recently been launched. Providing families with an interactive overview of the fantastic new land and attractions, visitors to the site are also able to play the new Battle Galleons game and have the chance to win family tickets to Alton Towers.

Mutiny Bay online (<http://www.altontowers.com/pages/theme-park/mutiny-bay>) helps guests to navigate through the enthralling pirate world. Parents and children will enjoy exploring the interactive map of the theme park. By hovering your cursor over the map and clicking on the various attractions, a world of information about the Resort is revealed, including virtual 360 degree tours, photographs and footage. As well as providing pure entertainment, the site enables families to plan their visit with greater detail, saving valuable orientation time.

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