

# CALLUMA OFFERS ADVICE IN LIGHT OF FORTHCOMING STRIKES AT GATWICK

Submitted by: CallUma

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Travel industry expert, CallUma's Chief Executive, Tony Partridge, today offered practical advice for anyone planning to travel via Gatwick airport over the bank holiday weekend, when baggage handlers have threatened strike action in a dispute over pay.

With the predicted chaos that the forthcoming strike will cause, travellers are advised to minimise the disruption to their holiday by making sure their bags are easy to trace. Partridge says, "It's vital to ensure that your luggage is clearly labeled. Most 'lost luggage' isn't actually lost at all, it's simply that the tags are either illegible or have been torn from the bag in transit, so the luggage handler has no way of knowing who it belongs to."

He continues, "At times like this, when there will inevitably be a backlog, baggage handlers will deal with the easiest bags first. If your luggage is easy to spot, you stand a far better chance of getting it back sooner rather than later. Our luggage tag and tracking service uses a unique tracking number to reunite our customers with their bags with the minimum of fuss."

With an average of one in twenty bags going missing on a 'normal' day, the extra peace of mind that investing in some decent, durable tags provides, should mean that your bank holiday needn't be spent filling in forms at the baggage reclaim carousel.

Partridge concludes, "These last few months have seen lost luggage reach incredible heights, and our helpline has been ringing off the hook. Happily, we can say that we've been able to reduce the stress a little for 75% of our customers, who have got their bags back within 48 hours of them going missing."

-ENDS-

Editor's notes:

CallUma stands for Universal Multilingual Assistance

Annual Tag 'n' Traq luggage tag and tracking service costs £4.95. CallUma's other products also include 24/7 instant access to live interpreters speaking over 100 languages and providing emergency assistance to travellers worldwide.

CallUma products are available via [www.calluma.com](http://www.calluma.com) and [Expedia.co.uk](http://Expedia.co.uk) or at any branch of Cooperative Travel throughout the UK and Ireland.

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