

WILD JACK MOBILE CASINO INKS OPERATOR DEAL TO LAUNCH UNIQUE BILLING SYSTEM IN THE UK

Submitted by: MUSTARD PR

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- Vodafone UK Customers Can Now Purchase Casino Credits Through Their Mobile Phone Bill –

- Wild Jack Mobile Casino (www.wjmc.com) now incorporates the Vodafone UK Payforit banking option -

London, 20th August 2008: Wild Jack Mobile Casino (www.wjmc.com), one of the UK's most loved mobile casinos, today announced a deal which enables customers of Vodafone UK (www.vodafone.co.uk) to effortlessly purchase credits and charge them directly to their mobile bill to play the award-winning and exciting casino mobile games.

Before anyone can deposit and play a Wild Jack Mobile Casino game, Vodafone UK will verify each user's age through its customer records, a move that will help prevent minors from gaining access to the service.

While playing, gamers can view their balance and should they want to buy more credits, they can easily navigate to the banking section within the game.

Wild Jack Mobile Casino, which is one of the first mobile casinos in the UK utilizing Spin3's award-winning platform, works on more than a 1000 mobile handsets and is famed for its ease-of-use, slick graphics and exciting game play. With 14 games from the ever popular Roulette and BlackJack to the progressive jackpot slot Major Millions™, which is currently climbing around the £1,000,000 mark, Wild Jack Mobile Casino is attracting a lot of attention.

"We are delighted to make playing Wild Jack Mobile Casino even easier through this deal with Vodafone UK. Our focus is on usability and fun, this deal opens up our offering to literally millions of potential customers," said Robbie Guy, Marketing Manager for Wild Jack.

"Making our games more accessible and easy to play on our clients' casinos is one of our top priorities. We are extremely glad that Wild Jack Mobile Casino can offer yet another simple payment option," said Matti Zinder, Head of Spin3.

-ENDS-

Responsible gaming

WJMC is committed to responsible gambling. WJMC takes its social responsibilities seriously. It is proactive in preventing under-age play and in providing assistance and support to members who develop gambling problems.

About Wild Jack Mobile Casino (www.wjmc.com)

Wild Jack Mobile Casino (WJMC) is among the first 'fully functional' mobile casinos to be launched on

a wireless platform, providing mobile phone users the ability to play exciting casino games directly and instantly from their handsets. WJMC is an extension of the successful online entertainment and gambling website www.wildjack.com, which has been providing high quality online gambling experiences to players since 1999. Wild Jack has paid out over \$900 million in winnings since its launch and is dedicated to providing its players with safe, enjoyable and highly credible gambling experiences in both the web and wireless environments.

For further Wild Jack Mobile Casino press information, please contact:

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