

Finvest Seeks to Boost Offshore Presence

Submitted by: Financial Wire

Wednesday, 20 August 2008

In a move which appears to run contrary to market conditions, Finvest Asset Management (<http://www.finvestglobal.com>) is set to open offices in London and Cyprus later this year. The initiative is a step to meet European interest and demand in alternative investment (<http://www.finvestfund.com>) products, and investors' search for absolute returns.

Finvest currently manages over \$450 million in institutional funding, and already operates an office in Zurich. Gerald Kahn, project manager at Finvest who is heading the initiative, said, "We have already closed several "partnership" agreements with key leaders in the industry. In a period when there is a high degree of uncertainty in the market, given the success of our trading model (<http://www.finvestglobal.com>) the initiative is opportune," he added.

Despite a difficult and challenging market environment, investors are aggressively seeking to identify funds and strategies (<http://www.finvestglobal.com>) which can weather choppy markets and negative sentiment. Gad Grieve, principal of Finvest and well known option guru, manages a volatility arbitrage (<http://www.finvestfund.com>) fund by the name of Finvest Primer (<http://www.finvestfund.com>) which has been able to capitalize on prevailing volatility and negative sentiment, generated by the sub-Prime crisis.

The firm also manages a separate fund, Finvest Yankee (<http://www.finvestcapital.com>) which allocates capital to emerging fund managers in a managed account structure. Further expansion in the offshore arena is projected.

Finvest is upbeat about its expansion in Europe and is seeking to expand and build further relationships, which would be mutually beneficial for all parties.

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