

dog, date, dating, pets, websites, animals, canine, penpals, internet,

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For immediate release

THE ULTIMATE TREAT FOR YOUR PAMPERED POOCH!

We've had designer dog coats, kinky canine boots and diamond-encrusted collars...but the ultimate accessory for pampered pooches has just gone live on the world wide web.

Forget singles dating sites for we mere mortals – man's best friend now has his own online canine dating site!

<http://www.doggydate.com/> has been designed to lead (sic) like-minded dog-owners together around the world – for fun, frolics and friendship. There's also the option to share your favourite doggie recipes and tips and hints on handling your hound, training him how to behave and generally doing everything, well, doggy-fashion!

From now on, if the site is to be believed, every dog has their date.....

Founder David Winston, an American (well, he had to be really!) based in the UK, says the site is designed to make the world a better place for dogs everywhere!

"Dogs aren't known as man's best friend for no reason," he rationalises. "There's something about animal lovers that unites them; this site is merely taking things to a new level. I've noticed that one of the few places English people talk to strangers is in the vet's waiting room. Talking about our animals, or through our animals, seems to be more comfortable for people."

www.doggydate.com has facilities for dog-to-dog chat or owner-to-owner. Instead of sending a 'wink,' you can send a 'woof' to another dog - or its human owner.

"Whether your dog needs a breeding partner, pen-pal or just another dog to chase a ball with, [doggydate.com](http://www.doggydate.com) can help make that happen," says David, with a not-quite hang-dog expression.

www.doggydate.com's online community has tips on everything from favourite parks around the world where you can take your pooch for his daily constitutional to forums where owners can share their canine experiences and concerns.

www.doggydate.com is offering free membership to the first 100 hungry hounds who hurry to sign up. Thereafter, a nominal fee will allow puppy-lovers to share their shaggy dog stories for just as long as they like.....

Whether David has hit on a winner(lot) – or is plain barking mad, only time will tell.

You can learn more about doggydate.com at Paws in the Park, at the Hop Farm, Paddock Wood, on September 13 and 14, 2008. (www.pawsinthepark.net)

In the meantime, who says it's a dog's life?

ENDS

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