

HIGHLY SUCCESSFUL PRIVATE INVESTMENT COMPANY LAUNCHES NEW GROUP BRAND

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Harvey Alexander brings diverse portfolio of companies under SIXIS umbrella

Successful private investor Harvey Alexander has brought his rapidly expanding portfolio of companies together under the new group brand SIXIS.

The brand is designed to deliver an integrated group identity for all current and future investment opportunities and will build on Mr Alexander's established reputation for turning businesses with potential into sustainable commercial success stories.

SIXIS is currently focused on acquiring and developing mid-market small to medium-sized enterprises similar in size to companies currently in the SIXIS portfolio. The company currently controls market leading companies ASAP Protection (security), BD-1 Services (telecoms and data backup solutions), Labour Source (recruitment, with offices in Poland and the UK), Wesurail (rail wash plant manufacturing and depot maintenance), and Green Health Services (medical and fitness wellbeing facilities).

The group is concentrating in particular on businesses suffering the effects of the credit crunch and in urgent need of restructuring, as well as companies in healthy financial positions. Acquisitions will be pursued across all sectors and SIXIS will target UK small and mid-sized companies with a turnover of up to £50million. SIXIS Group is also interested in companies in Europe.

SIXIS is ready to hit the ground running as the newly formed group is on the verge of its first exciting acquisition. The group is nearing a deal with a modular construction manufacturer that makes high-tech, green, prefabricated buildings.

SIXIS chairman Harvey Alexander said: "We have enjoyed great success in the past and we felt the time was right to bring the portfolio together under a single brand.

"The long-term aim is to create an instantly recognisable brand with a reputation for innovative thinking, and bringing the best out of a company and its people.

"We are really excited about the new brand and are looking forward to making this new acquisition as successful as our other companies."

An example of Mr Alexander's ability to spot the potential of an underperforming business, and to turn it around, is the story of English Landscapes, a landscape and construction and maintenance company.

When he acquired the firm in 2006, it was making a seven-figure loss. But within a year the business had been turned around with a 50 per cent increase in annual turnover, and forward order books of £150million. Earlier this year Mr Alexander sold English Landscapes, which has 600 staff, to private equity firm Elysian Capital. Prior to the formation of SIXIS, Mr Alexander also recently sold Blue Diamond Services, a specialist commercial cleaning company.

Editor's Note:

For further information contact Century Public Relations (Tel: 024 7622 8881).

