

STOP SLIPS WITH HEART STOPPERS & FRESHEN AND CUSHION FEET

Submitted by: PR Workshop

Tuesday, 2 September 2008

Ever run for the train... then slid on the slippery concourse surface? Or swished around the dance floor... then slipped on the polished floor or someone's spilt drink? Bet you've stepped out on a cold winter's morning... and skidded on black ice.

Avoid these heart-stopping moments with Heart Stoppers. These ingenious PVC pads stick to the sole of your shoes and provide traction to stop you sliding on slippery surfaces. Shaped as bright red hearts they're really cute too – so you won't mind them being seen even on your favourite sling backs or dancing shoes.

Wear your heart on your feet

Heart stoppers are easy to use. Just peel off the plastic backing and stick the hearts to the sole of your shoe. It takes just seconds to save your blushes. And, more seriously, they can help avoid more dangerous slips and falls that could break more than just your stride or heels.

Perfect for: party shoes, winter boots, work shoes, wedding shoes, strappy sandals and high heels.

Have a Heart: Stop a Slip Up

Heart Stoppers make ideal gifts for female family members and friends. They're perfect little presents, stocking fillers and friendship tokens.

SOFTEN AND FRESHEN YOUR STEP WITH FRAGRANT FOOTINGS

Fragrant Footings luxury fragranced mini foot cushions and insoles will soften and freshen your feet – every step of the day.

They are perfect to help pick up tired or troubled feet. As you step and put pressure on the mini cushioned pads, a delicate, subtle scent is released to keep your feet fresh and your step softened all day long.

Fragrant Footings absorb sweat as well as friction so your feet will feel drier as well as fresher while being cushioned against the daily grind.

Choose from:

Bare Shoulder Smoulder Jasmine – for feet as fresh as a summer garden

Kiss Me Till Morning Mint - breathtakingly cool mint scent to refresh your toes and nose

Garden Party Lemon – a citrus burst on the balls of your feet – lovely!

Dancing Queens Celebrate!

When the day ends and the evening starts Fragrant Footings really come into their own. Just apply them to your high heels and party shoes and enjoy the scent and cushion as you dance the night away!

How to buy

Two pairs of Heart Stoppers cost £4.95 and Fragrant Footings cost £11.50 for a pack of two from www.fragrantfootings.co.uk or 01206 211552

For more information, samples and photography contact:
Katherine Selby, PR Workshop, 0208 657 4422 Katherine@prworkshop.co.uk

