

FREE SECURE MAIL, WEB, DESKTOP - VIACODE'S e-BUSINESS OFFER

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Trustworthy, scalable e-business is not the expensive technical nightmare that many believe. In fact it's easy and low-cost. That's the message from Royal Mail's digital security service ViaCode on stand 148 at e-Business '99 at the NEC, September 14-16.

And to prove it, ViaCode is offering free six-month 10-user trials of its secure e-mail, Web and desktop solutions to stand visitors for the duration of the show.

"So many organisations want to adopt faster, cheaper e-business. But they either think the Internet cannot be made safe, or that security solutions are complicated and expensive" says ViaCode general manager Peter Taylor. "The truth is, ViaCode makes it easy and affordable for the smallest SME right up to the largest enterprise or public sector organisation. We're saying to people: don't take our word for it. Try it for six months and prove it to yourself."

The UK's first industrial-strength Trusted Third Party (TTP), ViaCode is part of Royal Mail with its 350 year track record in the safe handling of paper-based information. The ViaCode service uses full-strength digital certificate-based technology to give users trustworthy electronic identities, and to enable them to digitally sign and encrypt information on computers and networks.

Aimed at both private and public sector organisations as well as government, ViaCode works with e-mail, the Web and many other networked business applications. It means organisations can reap all the benefits of digital certificate security, without the pain and cost of owning and managing the technology themselves, yet they still retain full control over security policies and procedures.

ViaCode certificates - issued only after rigorous identity checks by Royal Mail - are electronic proof of identity that work on intranets, extranets and the Internet. In addition to acting as cyber passports, ViaCode certificates enable bearers to digitally sign and encrypt information. This creates the trust and confidence needed for serious e-business.

ViaCode is making its certificates the core of three trustworthy

applications. The first teams ViaCode with a number of popular third-party e-mail products to deliver fully secure messaging. The second secures any information on the desktop or in storage and includes a secure delete facility. The third application secures Web sites by controlling access, authenticating both servers and clients, and by allowing signed, encrypted, non-deniable transactions.

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