

MEGA to be a sponsor of Triple i Convention

Submitted by: Pattison Mitchell Associates

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MEGA, a major enterprise architecture (EA), business process analysis (BPA), and governance, risk, and compliance (GRC) solutions provider, will be attending and presenting a paper at the Triple i Convention. Taking place at Whittlebury Hall, Northampton, from 21-23 September, 2008 the event is a two and a half-day conference aimed at chief information officer (CIO) management; senior IT strategists; architecture, integration and infrastructure heads; and business and systems analysts. MEGA is also a major sponsor of the event.

The subject of the paper, to be presented by MEGA's Ian Halliday-Pegg, will be entitled 'How to survive the downturn: get ready by mapping, analysing and modelling the optimum solution.' Drawing on MEGA's seventeen years of proven and global experience, he will explain the value of a systematic approach to readying the business based on planning and defining the desired outcomes.

This may be done, he will say, by accurately mapping the IT assets of the organisation in relation to its business goals, people and processes, and then analysing, modelling and optimising all the key factors to arrive at the most appropriate solution.

Set in a well-appointed residential environment, the Triple i Convention event includes a full educational programme featuring keynote speakers and seminars, workshops, formal and informal networking opportunities, and timetabled introductions to leading suppliers.

Designed to inform and educate delegates about how the latest information technology may better support and improve the business, topics to be covered over the two and a half-day event will include business process management (BPM), service oriented architecture (SOA), governance, risk and compliance (GRC), and many other advanced and emerging trends and important, related technology developments, of which IT management needs to be aware.

ABOUT MEGA

MEGA (www.mega.com) offers the MEGA Modeling Suite for enterprise architecture and business process analysis, and the MEGA GRC Suite for governance, risk, and compliance. It is a privately-held company, founded in 1991, with 50,000 software licenses worldwide. European customers include Allianz, AXA, British American Tobacco, Direct TV, LCL Le Crédit Lyonnais, Renault Nissan, Société Générale and Unicredit.

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