

Web Traffic Doubles In Three Months For Punch

Submitted by: Punch Communications

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Midlands PR Agency (<http://www.punchcomms.com/midlands-pr-agency>) Punch Communications has seen it's web traffic more than double in little over ten weeks, resulting in the flow of incoming new business enquiries increasing dramatically.

The team of Public Relations Consultants (<http://www.punchcomms.com/public-relations-consultants>) has engaged in a broad-scale marketing campaign which has been both online and offline, mirroring both the activities it regularly undertakes for clients and also an intensive marketing campaign which kickstarted the company's growth in 2007.

Since the PR Company (<http://www.punchcomms.com/pr-company>) was founded in 2003, it has relocated from the South coast to the Midlands and moved offices to allow for expansion several times – including a recent move to prestigious rural premises in the Leicestershire countryside. Despite it's laid-back surroundings, the company continues to compete at a national and international level, having recently won a projects with technology clients in San Francisco, a Swedish-based global car gadget manufacturer and a fashion PR project in London.

Pete Goold, Managing Director of Punch Communications, added:

“Whilst offline PR remains the staple of what we offer, Punch recognises that Digital PR (<http://www.punchcomms.com/Digital-Public-Relations.html>) is hugely important for our business and hence we have focussed on raising both the quality and quantity of inbound traffic to our site. Not only is this effective in terms of new business enquiries but it also shows a stamp of approval to potential clients, demonstrating that we are extremely well placed to offer such services.”

For more information, call Punch on +44 (0) 1858 411600 or visit www.punchcomms.com.

