

# Moonpig Cards Speak Volumes...don' just write it! Voice It!

Submitted by: Pre.vu

Monday, 27 October 2008

---

October 26, 2008; London, UK; Make your Moonpig card extra special in every sense...by personalising a card and adding your own special audio greeting. Don't just write it! Voice It!

It couldn't be easier to create your Voice It! message. Simply record your personal message over the telephone and Moonpig will upload your Voice It! and attach it to your selected card.

If you can't be with that special person on their birthday then why not surprise them with this unique keepsake. It's also a great way to whisper a sweet nothing or say "hello" to someone abroad.

Moonpig has teamed up with Pre.vu, the creators of the world's first remotely recorded, personalised audio greeting designed for online gift stores giving shoppers the opportunity to deliver a message in their own voice and straight from the heart.

Moonpig has a magnificent selection of cards to be personalised and to brighten any special occasion which will be made even more memorable and exclusive by the addition of a personalised audio greeting. Voice It! can be listened to instantly at the press of a button, sharing that emotion and fun which can be played hundreds of times.

A Voice It! Audio Greeting is a clever; credit-card sized memento that enables the sender to record a message of up to 60 seconds, so there's ample time to be creative and to include words of affection and amusing stories from all the family; why not tell someone how much you love them or, sing happy birthday instead?

Ordering couldn't be easier at [www.moonpig.com](http://www.moonpig.com); personalise a greeting card in the normal way and when you reach the shopping basket select a Voice It! & record a message over the automated telephone system from anywhere in the world. Moonpig personalised greeting cards start at £2.99 + postage and you can add a Voice It! for just £4.99.

- ENDS -

NOTES TO EDITORS:

About Pre.vu

Pre.vu [www.pre.vu](http://www.pre.vu) is the market developer of the award winning personalised audio greeting solution for online gift stores. Customers are provided with a creative shopping experience and the gift recipient will receive a personal message recorded in the senders own voice with a gift. Just some of the online retailers who so far offer audio greetings include Moonpig, Balloon Monkey, Interflora, Flowercard, Clearwater Hampers, Veda, Tivoli, Fresh Flowers by Post, Fineflora, Quick Dubai. Coming in October will be Flowers Direct and Gifts.ie. Other online retailers will be announced soon.

About Moonpig.com

Launched in July 2000 Moonpig is now the market leader in online greeting cards. Moonpig.com offers most of the best selling greeting card designs you see in the high street but allows you to personalise the caption to create a completely unique card. Moonpig use designs from many of the leading card publishers in the UK, such as Paperlink, The Paper House Group, Ling Design, Statics and Quitting Hollywood, as well as many smaller publishers and designers. Moonpig has its own hi-tech production facility in Guernsey and has built strong brand awareness through TV advertising.

**PRESS CONTACTS:**

Hatty Fawcett; Marketing Director

Moonpig.com

T: +44 (0)20 7803 0384

E: [hatty.fawcett@moonpig.com](mailto:hatty.fawcett@moonpig.com)

Andrew McGee; Commercial Director

Pre.vu

T: +44 (0)1738 450 451

E: [andrew.mcgee@pre.vu](mailto:andrew.mcgee@pre.vu)

