

Mungo & Maud Announces Harrods Store Opening

Submitted by: Mungo and Maud

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FOR IMMEDIATE RELEASE:

London – Mungo & Maud has announced plans to open its first shop in shop within Harrods at the end of November 2008. Extending over 300 sq ft on the 4th floor, this location will be the luxury brand's second door in London. The new store will showcase the extensive Mungo & Maud unique collections and will echo the sensibility of the flagship store in Elizabeth Street.

In order to celebrate the opening, a refined dog coat made from the finest quality wool, tailored with an English twist has been specially created (see image attached). It will be sold exclusively in the Harrods boutique for a month and will be priced at £120.

Michael Sacher, Mungo & Maud Chief Executive comments, "Mungo & Maud has enjoyed an important following in London through the flagship Elizabeth Street boutique. Harrods is the largest, most influential luxury multibrand department store in the world. We are therefore delighted to bring the Mungo & Maud shop in shop to Harrods to join the increasingly impressive mix that the store has to offer."

Opening Times:

Monday – Saturday: 10am – 8pm

Sunday: 11:30am – 6pm

About Mungo & Maud

Mungo & Maud opened its first store in the heart of London's village scene on Elizabeth Street near Sloane Square in May 2005. Husband and wife team Michael and Nicola Sacher founded the edgy new concept in dog and cat stores with the aim of sourcing and creating elegant, well-designed accessories to complement the contemporary home. The design approach is stylish, considered and with a timeless quality. Products are minimalist yet tactile with a strong use of natural materials such as cotton, wool, leather and linen. They range from hand-stitched leather collars and leads to wooden feeding bowls, cotton beds and organic treats, made to Mungo & Maud's own recipe. Most of the products sold are exclusive to Mungo & Maud within the UK, and include the Mungo & Maud private-label line which is available at both locations as well as online. It is also available across retailers in Europe, North America & Asia.

<http://www.mungoandmaud.com>

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