

Zycko holds third annual (in)spire event for channel partners

Submitted by: TopLine Comms

Thursday, 30 October 2008

October 2008 - Zycko, the value added distributor, is holding its third annual partner summit, (in)spire, on Thursday 6 November 2008, at the Williams F1 conference centre in Oxfordshire. Resellers can attend the event for free, where they will gain valuable knowledge from industry figures on solutions for 2009 in technology, service and sector strategy. The event will cover data centre management and control, data networking, data storage, virtualisation (storage and server) and voice and video.

Group Managing Director of Zycko, Nick Moglia, will open (in)spire '08, welcoming guests and introducing them to three short seminars on 'Future Technologies with James Bellini', 'New Technologies and Market Trends with IDC' and 'Piecing the Technology Together with Sam Samuel', before resellers break for lunch and prepare to engage with the pre-formatted Commercial, Technical or Vendor Solution streams.

Nick Moglia comments: "In the current economic climate, where cost efficiency and optimisation are a priority for end users, in-depth industry knowledge will be essential to resellers for a successful 2009. We believe that splitting the day into three different streams will enable resellers to focus their commercial or technical requirements and get the very best from the (in)spire event."

The Commercial stream includes speakers from SNIA, Freeform Dynamics and FSC VoIP Group. Intransa, AST, Accident Exchange and Zycko's home grown Academy@ training program will lead the way in the Technical stream, while the Vendor Solutions will include showcases from Riverbed, Zeus, Hitachi Data Systems, Force10 and Exagrid.

(in)spire '08 will be rounded off with vendor networking, drinks, dinner and assorted after-dinner entertainment – including an appearance from the original Stig!

The Zycko (in)spire event takes place on Thursday 6 November at Williams F1 Conference Centre, Grove, Oxfordshire, OX12 0DQ, UK.

To view the full agenda and register, visit www.zycko.com/inspire

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About Zycko:

Zycko is a value-add distributor of best-in-class convergent IT infrastructure solutions through a

channel of resellers, systems integrators and service providers.

Zycko is privately held and has been profitable since inception in 2000, when the company's original charter was to market data networking accessories to resellers as a wholesale distributor. Zycko now employs 250 staff, serving over 3,000 resellers around the world from twelve offices on four continents. The company enjoys an annual turnover of more than \$180m.

Zycko's provision of best-in-class IT products and logistics management is supported by true value-add professional services - such as pre-sales expertise, technical support, custom configuration, an industry leading accredited training program, and marketing support. These vital services and support enable our customers to quickly deliver profits and invest in new market opportunities, allowing them to differentiate in a crowded market. Zycko is the channel partner of choice.

Zycko's strategic partner base includes world-class companies such as Avago, Asigra, Edgewater, Epicenter, Exagrid, Force10, Hitachi Data Systems, Intransa, Isilon, LSI, OnStor, Lifesize, Powerdsine, Riverbed, USystems and Zeus.

(in)spire /08

Zycko's Annual Partner Summit

Thursday 6 November 2008

Williams F1 Conference Centre, Grove, Oxfordshire, OX12 0DQ, UK

About (in)spire /08:

With an unstable economic climate, and cost savings and efficiency becoming even more of a focus, the requirement for industry knowledge is absolutely key to a successful 2008/2009.

Zycko is holding its third annual reseller summit to help provide information from key industry and key vendor speakers - allowing you to decide what technologies, services and sectors should be your priorities in the coming year.

The event will cover data centre management & control, data networking, data storage, virtualisation (storage & server), and voice and video - sessions will be a mixture of vendor agnostic, and vendor driven depending on your preference.

Who should attend?

The reseller focused event will have three workshop streams, one commercial, one technical and one vendor specific. For the commercial stream, this will be useful for anyone involved in sales, product / vendor evaluation or business strategies. The technical stream will be useful for reseller technical team members involved with pre-sales. The vendor stream will have uses for both sales and technical personnel who would like to catch up with industry leading vendors.

Why should you attend?

You will receive free of charge, high quality, independent industry information that can help you maximise marketplace opportunities and generate more business. This is 1 day to drive your next 365.

Special guest...THE (ORIGINAL) STIG!

