

# IS THAT A CINEMA IN YOUR POCKET?

Submitted by: Beyond PR (Oxford)

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Aiptek introduces the latest in Pico projectors, the Pocket Cinema V10, a compact projector with built-in media player. This latest innovation from market leading Aiptek is designed as a stand alone media player or for use in conjunction with an iPod, DV, DSC, games console or mobile phone (via AV-out).

The Pocket Cinema's integral media player will play Mpeg4 movies, Jpeg Photos and MP3 music files. When connected to an external device the Pocket Cinema will project movies and images from any video source with an AV out and gaming graphics.

Measuring just 125mm x 55mm x 23mm the Pocket Cinema V10 is designed for ultimate portability and is convenient for use in or away from the home. The 50 inch projected screen will enhance bedroom gamers' experience and also provides an impressive outdoor cinema for camping trips or festivals. Due to its small footprint and scalable screen size the Pocket Cinema is also ideal for use on aircraft, in the car or in a hotel room.

Product features:

- A mobile media player mini-projector playing back picture, MP3, and video clips
- Projects image up to 50" within distance from 21cm to 180cm.
- Projects image from connecting to iPod, DV, DSC, game console or mobile phone (via AV-out) or from playback in embedded flash memory or SD/MMC memory card.
- Resolution - 640 x 480 Pixels (VGA)
- A convenient tool for business meetings and presentations
- White LED light source
- 3M technology
- Li-Ion battery, Tripod and Remote control supplied
- Cradle with speaker & power charging (Optional)

With 1GB of internal memory and a further 8GB of storage available with optional 8GB HDSC card the Pocket Cinema will beam movies and photo's up to 50 inches within a distance of 21cm to 180cm.

The Pocket Cinema V10 will be available from November at Amazon.co.uk and Firebox.com at an SRP of £299.99. Also included in the box is ArcSoft Media Converter, ArcSoft Total Media Extreme, Li-Ion battery, AC adapter, USB cable, AV Cable (3-in-1 AV jack), Tripod, Pouch, Application CD, Quick start guide.

ENDS

About AIPTEK International

Specialists in the manufacture of multifunctional digital devices, AIPTEK has a large number of product innovations designed with the emphasis on build quality and value for money. AIPTEK's product portfolio includes palm sized camcorders (hybrid devices incorporating digital video, still image capture, web cam, data storage, MP3 player and voice recorder in one compact design), digital picture

frames and graphics tablets, as well as Bluetooth enabled technology.

For further information or to request a review sample please contact Andrew Fellows at Beyond PR on the below number or at [andrew@beyondpr.eu](mailto:andrew@beyondpr.eu) .

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