

Dress Like a Star - Tips for looking fabulous this party season by celebrity TV stylist

Submitted by: Aurum Press

Friday, 31 October 2008

Nothing makes a woman feel as glamorous and serene as knowing she is wearing the right outfit for the right occasion. Wardrobe mistress extraordinaire Annebelle van Tongeren has spent the last 20 years dressing high-profile women to ensure that they stand out as the most gorgeous creature in the room. She knows that styling is a matter of logic and mathematics, not some dark mystery only accessible to a chosen few, and in Dress Like A Star she reveals the principles of dressing to flatter.

Annebelle believes that looking stylish is a goal that's attainable through the application of some straightforward, commonsense rules, such as her ingenious Dot to Dot principle, which keeps the eye travelling upwards so that you appear leaner and slimmer. In her Mere Mortal Manifesto she provides expert advice including 'Know your enemies' – your own worst features – and how to disguise them, while highlighting your one killer feature.

You don't need to be tall, young or thin to look great; you just need to dress according to some basic principles. With Annebelle's help, every woman can look A-list fabulous.

<http://www.yourwardrobemistress.com.au/>

Feature ideas based on the book could include 'Tips on how to wow at the Christmas party' and 'Credit Crunch Chic' - knowing what styles works best on you can spare you from being a slave to the trends and save pounds this Christmas.

Annebelle will be available for publicity from 3rd-14th November. If you are interested in an interview, style session or review copy of the book please contact liz.rowe@aurumpress.co.uk or tel 0207 284 7181

Dress Like a Star by Annebelle van Tongeren is published by Aurum Press on 3rd November priced £9.99