

SIMPLY FESTIVE - Simply Gorgeous Roasting Potatoes – a mouth-watering must for the festive season

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The festive season is totally about indulgence and right there centre stage is the Christmas Day meal. Now you can now add the wow factor to this mouth watering occasion thanks to new McCain Simply Gorgeous Roasting Potatoes (<http://www.mccain.co.uk/>) – these truly are the ultimate in roast potato perfection!

Using the very best British potatoes cut into generous chunks and basted in flavoursome goose fat, Simply Gorgeous roast potatoes have a light and buttery texture that produces a perfect golden crunch melting to a succulent fluffy centre.

Made from real, simple, quality ingredients with no artificial colours, flavours or hydrogenated fats, these melt-in-your-mouth potatoes add the convenience factor for those who want to indulge, but don't want to spend Christmas morning up to their elbows in spuds!

The secret to roast potato perfection is as near as your freezer. So, why not simply reach for a packet of Simply Gorgeous with one hand while the other grabs a well deserved glass of Christmas cheer with friends and family. Ready to perfection in under half an hour – McCain Simply Gorgeous Roasting Potatoes will easily pass as your own...

For further information:

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<http://www.mccain.co.uk/>