

18 of 'Top 20' Games Publishers Use Perforce Software to Manage Digital Assets

Submitted by: Dexterity

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-Perforce manages large binaries and expedites collaboration between creative teams and engineers-

Wokingham, Berks, 3 November 2008 -- 'Game Developer' magazine recently released its annual Top 20 Publishers report. Eighteen of the 20 companies selected use Perforce (<http://www.perforce.com>) to manage their game assets.

Games projects often consist of millions of lines of code, hundreds of design documents, and tens of thousands of individual art assets. Perforce ensures that all these assets can be reproduced and traced by keeping track of each file's complete change history.

"Perforce is designed to manage the extraordinary variety, volume and size of digital assets needed to construct today's leading game titles. It comes as no great surprise that 90 percent of the top game makers use Perforce," said Nigel Chanter, chief operating officer of Perforce Software. "We have deliberately tailored our SCM system to artists as well as engineers, and this investment has increased our adoption in the games and entertainment market."

In 2004, Perforce improved its appeal to artists by extending version control support to Photoshop, 3ds Max, Softimage and Maya with its Perforce Plug-in for Graphical Tools. This advancement gave creative teams the ability to easily version their designs and collaborate more effectively with software engineers.

Perforce is also popular with games companies because it offers a central repository for all digital assets, easily handles multiple software releases with its sophisticated branching and merging capabilities, and manages concurrent development for geographically distributed teams.

Perforce SCM has been honoured repeatedly with Game Developer magazine's annual Front Line Award for best programming tool for game development.

For Game Developer's full report go to:

http://www.gamasutra.com/view/feature/3800/game_developer_magazines_top_20_.php

About the Perforce SCM System

Perforce, the Fast Software Configuration Management System, is an award-winning tool that versions and manages source code and digital assets for enterprises large and small. Perforce is easy to install, learn and administer; seamlessly handles distributed development; and supports developers across a large number of platforms. Perforce ensures development integrity by grouping multi-file updates into atomic changes, enables concurrent development, and intelligently manages multiple software releases using its Inter-File Branching system.

About Perforce Software (<http://www.perforce.com>)

Founded in 1995, Perforce Software Inc. develops, markets and supports Perforce, the Fast Software Configuration Management System. Perforce Software is headquartered in Alameda, Calif., and sells worldwide. The company has international operations in Europe, Japan and Australia. In addition to application software companies, Perforce customers represent a broad range of industries including game development, electronics, pharmaceutical and financial services.

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