

HEALTHY WINTER SKIN FOR WOMEN - AND MEN!

Submitted by: PR Workshop

Tuesday, 4 November 2008

Offset the skin-dehydrating effects of cold, wind and central heating this winter with a nourishing and moisture retaining barrier from Live Native's organic living skincare products.

Live Native produces two exceptionally healthy handmade (all-body) moisturisers using raw uncooked and unrefined Shea Nut Butter as one of its base ingredients. Being rich with essential fatty acids, nutrients and particularly antioxidants, fresh, raw Shea Nut Butter moisturises to soften the skin, which in turn provides a barrier against environmental stress by allowing the skin to both breathe and retain moisture that is too often lost due to harsh weather and central heating.

Pure, fresh and alive. In order to retain nature's rich recipe of enzymes, vitamins, minerals, phytonutrients, antioxidants, essential fatty acids and beta-hydroxy acids, the ingredients in all Live Native organic Skin Foods are sourced specifically for their unrefined or unpasturised, raw or low temperature extraction and processing methods. The products are nature intact to feed and deeply nurture the skin, to leave it smooth (with no oily residue), supple and glowing with every day health – even on those blustery winter days!

FOR HER – ESSENTIAL WOMAN with frangipani

What's winter without a little luxury? Live Native's Essential Woman moisturiser has the delicious heady fragrance of Frangipani and Rose for a warming and exotic start to the day. This elegant, rejuvenating cream absorbs readily, leaving the skin soft, fragrant and protected against harsh winter conditions. Along with three other remedial base ingredients – virgin coconut oil, vitamin E and cold-pressed fresh-fillet aloe vera juice – raw Shea Nut Butter is added for its superior moisturising properties. Rose oil helps to calm irritated or reddened skin while improving the skin's elasticity.

FOR HIM – HEAD TO TOE for men

Men must take care of their skin too. Live Native's Head to Toe for Men is a spicy aromatic multi-purpose balm ideal for daily grooming and all-over head to toe moisturising. As well as Shea Butter, Head to Toe contains raw virgin coconut oil – a pure, safe and cleanly absorbing moisturiser which penetrates the skin quickly and deeply without leaving an oily residue. Chamomile helps to soothe wind chapped skin, while sandalwood and citrus oils combine to add a distinctly fresh and woody masculine fragrance. Keeping it simple, Head to Toe for Men is multi-purpose: use it after a bath, shower, gym and swim (even for shaving and a healthy light-hold hair gel alternative). It goes a long way so just massage a little onto the face (or head) before braving winter's worst.

INGREDIENTS:

Essential Woman with frangipani

(95% organic) Virgin Cocos nucifera (coconut) oil*, Cold pressed Aloe barbadensis miller* (aloe vera),

Unrefined Butyrospermum parkii* (shea butter), Rosa damascena (rose) floral water*, d-Alpha tocopherol (natural vitamin E 5000iu with mixed tocopherols in GMO free soy oil), Santalum austrocaledonicum veill (sandalwood) essential oil, Glyceryl caprilate (from palm and coconut oil), Parfum, Rosa damascena (rose otto) absolute, Plumeria rubra (frangipani) absolute, Cupressus sempervirens (cypress) essential oil*, Citrus sinensis (orange) essential oil*, glycerin, ascorbic acid, xanthan gum (*denotes organic ingredients).

Head to Toe for Men

(95% organic) Virgin Cocos nucifera (coconut) oil*, Cold pressed Aloe barbadensis miller* (aloe vera), Unrefined Butyrospermum parkii* (shea butter), Anthemis nobilis (chamomile) floral water*, d-Alpha tocopherol (natural vitamin E 4800iu with mixed tocopherols in GMO free soy oil), Santalum austrocaledonicum veill (sandalwood) essential oil, Glyceryl caprilate (from palm and coconut oil), Parfum, Citrus aurantium (petitgrain) essential oil*, Citrus sinensis (orange) essential oil*, glycerin, ascorbic acid, xanthan gum (*denotes organic ingredients).

AVAILABLE FROM:

You can buy Live Native products on-line at www.livenative.co.uk, or for direct purchases, sales enquiries or your nearest stockist call 01470 521 504.

PRICE:

Essential Woman with frangipani

15ml for £10.99rrp / 30ml for £17.99rrp / 120ml for £34.99rrp.

Head to Toe for Men

15ml for £10.99rrp / 30ml for £17.99rrp / 120ml for £34.99rrp.

CONTACT FOR MORE INFORMATION, SAMPLES OR IMAGES:

Katherine Selby, 020 8657 4422, Katherine@prworkshop.co.uk