

# Randstad offers advice to enterprises and presents benefits of Hippo's open source enterprise content management and portal software at jboye08

Submitted by: Prompt Communications Ltd

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## MEDIA ALERT

World's second largest recruitment and HR services company shares experience and results at leading web conference

Aarhus, Denmark - November 4-6, 2008 – Randstad (<http://www.randstad.com>), the world's second largest recruitment and HR services company, is to present its deployment of and benefits from Hippo (<http://www.onehippo.com>)'s open source enterprise content management (ECM) and portal solution from Hippo at this year's jboye conference.

Jboye08 (<http://jboye08.dk>) is a conference that brings together web practitioners, leading experts, gurus, and vendors from around the world. The conference covers digital media and is designed to let attendees share and learn in an open environment. It is a stimulating and inspiring event with presentations, demos, intense discussions and networking opportunities.

In a presentation entitled "Getting the right content and application: Content and portal management 2.0", Marco Boerlage, Portfolio Manager at Randstad HR Solutions from Randstad and Tjeerd D. Brenninkmeijer, CEO of Hippo (<http://www.onehippo.com>) will co-present a case study about how Randstad HR Solutions has approached and solved its enterprise content management strategy for new users.

Randstad HR Solutions provides the complete range in HR services, from payroll production for small businesses managing HR within large companies. Marco Boerlage's team has led and created a new business unit to introduce a program for Randstad's new users across this broad range of offerings. The technology underlying the initiative is based on Hippo's open source ECM and Hippo portal technology.

The presentation will cover the challenges and advice for organizations that need to implement a coherent strategy for delivering content and applications to users, employees and customers. It will unveil how a solid content management strategy, personalization and web-based technologies can ensure that relationships between articles and applications are accessible to the right users, to increase organizational and user efficiency.

Date and time:

Wednesday November 5th, 10.30 am -12.00 pm

<http://jboye08.dk/web2> (<http://jboye08.dk>)

About Randstad

Randstad was founded in 1960 by Frits Goldschmeding. Since then the company has expanded to 53

countries, representing more than 90 percent of the global HR services market. Following the acquisition of Vedio in July 2008, Randstad is now the second largest HR services provider in the world.

The company's mission is to be a world leader in matching demand for and supply of labor and HR services. In doing so, Randstad continues to apply its founding ethos: "to know, to serve, to trust." Randstad believes in the value of work as a unifying force that shapes society for the better.

#### About HIPPO

Founded in 1999, HIPPO is the only open source software company offering enterprise level content management and portal solutions. HIPPO products help companies manage and access information, protect sensitive data, enhance knowledge sharing, optimize collaboration and reduce operational costs.

The company has a global base of over 150 customers across the education, publishing, manufacturing, and financial services industries, as well as deployments in U.S. and European government agencies.

For more information visit: [www.onehippo.com](http://www.onehippo.com) (<http://www.onehippo.com>)

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