

Tackle the Credit Crunch this Christmas with DirectDiscount.co.uk

Submitted by: Inspirational PR

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With the cost of living going up, and Christmas just around the corner, most people are looking for new ways of saving money! If the changes in the financial economy has left you with a hole in your pocket then it's time to use Direct Discount.co.uk, and bite back!

The Credit Crunch seems to be driving UK shoppers to online shopping, allowing them to search for the best bargains and money saving offers by comparing different websites from the comfort of their own homes. But with thousands of UK based online shops it's often difficult for the consumer to know where to start. Direct Discount does it all for you, an extremely useful website that has explored the internet to come up with the best deals and recommendations on thousands of products.

DirectDiscount.co.uk is a new innovation in online shopping, as well as money saving ideas; the website offers discount codes, special offers, product reviews, gift ideas, comparisons and competitions. It has everything that you need, all on one website, so save time and money, something that with today's economy we don't seem to have enough of, with:

- Discount Vouchers

Browse through special offers from your favourite online retailers at Direct Discount, and use discount voucher codes to receive free delivery, or money off products.

- Product Reviews

Check out consumer reviews on all of the latest, and must have products this Christmas; we've done the research for you.

- Gift Ideas

Tired of coming up with new gift ideas every Christmas? Direct Discount has fantastic present suggestions for him, her, the kids, DIY enthusiasts and food lovers.

- Price Comparisons

Compare prices on this year's hottest gifts, Direct Discount has discovered the cheapest online price for hundreds of items, to save you precious time and money.

- Competitions

Enter one of Direct Discounts many competitions from companies such as Nintendo DS, GHD, or House of Fraser, for your chance to win a host of fantastic prizes.

Direct Discount offers discounts from some of the UK's top retail companies including John Lewis, Curry's, play.com, M&S, Sky, Boots, Prezzybox.com to name a few. The website currently boasts over 500 companies on board with more names added on a daily basis!

With Direct Discount you can put your feet up and let your fingers do the shopping as you browse through the latest special offers and hottest new products. Check out the website for discount money off codes before you do your online Christmas shopping. So why not log onto www.directdiscount.co.uk today, save

yourself time, money and effort, and see for yourself!

www.directdiscount.co.uk

For more information on www.directdiscount.co.uk, to discuss a potential feature, or for a copy of the logo please contact Lisa Nicholson on 01322 336 131, or lisa@inspirationalpr.com

