

Curl Up or Face Up?

Submitted by: Leapfrog PR

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Curl Up or Face Up? Positive Thinking is the key to combating the credit crunch according to seven of the South West's leading Business Coaches. The Action Coach Seven are staging the region's first ever 'Super Seminar' on Friday November 7th at the Holiday Inn Filton, Bristol, where more than 50 business owners will be urged to use the power of positive thinking to help their businesses survive the coming months.

Leading coach Nigel Jew said: "We've been inundated with requests for help from businesses across the south west in recent weeks so those of us that cover the region have got together to present a Massive Action Day (MAD), designed to help business owners and managers get back on their feet. This action packed day will show businesses how to safeguard profitability and cash flow in a slow economy and arm them with new sales ideas and strategies to help them improve their business. A downturn is a challenge but its also an opportunity to get leaner, fitter and more profitable. We say Curl Up or Face Up - guess which we'll be urging businesses to do!"

For more details on Friday's Super Seminar event please call 01452 751020 or go to Action Coach Business Success (<http://www.actioncoach-southwest.co.uk>)

Press Information:

Media are welcome to attend the event, which runs from 9.30am to 4.00pm - please advise attendance by calling 01242 282000