

Record Membership of Expertsources

Submitted by: Expertsources Ltd

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Yet another record-breaking month for Expertsources with well over 100 experts registering and extending their membership during October 2008.

Latest to join or be registered by their PR company are specialists in such wide-ranging topics as Organic Farming; Online Education; Phobias; Northern Cyprus; US Politics; Drug Testing; Debt; Buying Property Abroad; Ballroom Dancing; The Credit Crunch; Eco-Toilets; Yoga; Hazardous Chemicals; Divorce Laws and Sign Language.

<http://www.expertsources.co.uk> is where journalists quickly find experts to interview on any item of news, current affairs or lifestyle feature and is now attracting more than 1,000 media keyword search enquiries every week.

"It often makes the difference between a flying start to the day or a couple of hours spent casting around for the right contacts". Sheena Hastings, Chief Feature Writer, Yorkshire Post

Expertsources is the only site promoting experts in all subjects to every section of the media – from regional and national newspapers; news agencies and magazines to local and national radio; regional and national television.

Recent Media Coverage for Experts via Expertsources include:

BBC Radio, Channel 4 News, Quotes in Daily Mail
Cathy Martin (Fashion)

Wake Up 2 Money, BBC Five Live; BBC News 24
Chris Evans Show – Drive Time
Daniel Morris (Antiques)

Interview on Sky News, Quoted in Personnel Today
Tessa Hood (Branding)

Daily Star Sunday, Portsmouth News, Radio Solent, Lincolnshire Echo
Alan Stevens (Media)

Quoted in The Times & Choice Magazine.
Contacted by Richard & Judy Show and This Morning.
Annie O'Neill (Divorce)

BBC The One Show, Radio Interviews
Gary Champion (Motor Sport)

Radio Interviews on Merseyside and Southern England

Charles Cowling (Funerals)

Quotes in Yorkshire Post, The Scotsman, Radio Interviews
Anthony Day (Climate Change)

BBC 1 News
David Marlin (Racehorses)

Radio Interviews in England & Scotland.
Debbie Diggle (Weddings)

West Midlands Radio, Consultant to PR Company
Prof John Fender (Taxation)

For Information:

- * Expert Registration involves an annual subscription
- * Media Registration is free.

Expertsources launched in October 2004.

Executive Editor is Bob Mills, former Executive Producer Sky News; Senior Producer BBC TV; Editor, TV-am;
Programme Producer, Central News; Producer/Reporter BRMB Radio, Birmingham

To find out more please go to: <http://www.expertsources.co.uk>

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