

Don't miss out on the biggest SME technology conference outside of London

Submitted by: Vitis Public Relations

Monday, 10 November 2008

Only a few places are still available at the a major event for ICT SME technology companies. The ICT Conference focuses this year on Innovation & Creativity – drivers for success in challenging times and featuring presentations and workshops from the likes of Cisco, IBM, Siemens and Vodafone.

Over 350 professionals from across the West Midlands, East Midlands and Oxfordshire are expected to attend the 2008 ICT Conference and ICT Excellence Awards at the National Motorcycle Museum on Thursday 20 November 2008.

Hosted by award-winning broadcaster Stuart Linnell MBE, the event has been put together by the West Midlands ICT Cluster, which seeks to gather together ICT companies and organisations to inspire innovation, gain industry expertise and network at the largest conference in the region.

The conference programme will feature keynote presentations from Cisco's Wendy Mars, Systems Engineering Director, on 'Achieving Success in the Global Marketplace' and Peter Cochrane OBE, Chairman of Cochrane Associates, on 'Innovation – Squaring the Circle'. By popular demand, a panel of experts will lead an open discussion on 'Innovation in IT'.

The event seeks to provide access to technology partners, thought leaders and business innovators.

Practical Workshops are being held both morning and afternoon encompassing three themes: Business, Technology and EU Funding.

The ICT Excellence Awards ceremony, with categories ranging from Best Innovative Product to Best Knowledge Transfer, will take place after the conference.

Mike Musson, ICT Cluster Manager said: "We're expecting around 350 people to attend this year's ICT Conference, which will be another record for us. The calibre of experts taking the platform is extremely high and delegates can expect some top level industry insight, along with a fantastic opportunity to network with colleagues."

For event registration contact events@ncc.co.uk or register online at www.ncc.co.uk/wmict. For attendance at the Awards Ceremony contact awards@wmictcluster.org.

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About ICT Cluster

The ICT Cluster is one of thirteen clusters established by Advantage West Midlands as part of its economic development strategy. These clusters have been chosen on the basis of their current strength in the region and their potential to create jobs and economic growth.

Advantage West Midlands is one of nine Regional Development Agencies in England whose role is to provide leadership and action to create more, better jobs and in improve the standard of living for all in the West Midlands.

The ICT Cluster will be hosting the Annual West Midlands ICT Conference and ICT Excellence Awards on 20 November 2008.

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