

# Create the perfect look this Christmas party season with Charles Worthington Hair Care

Submitted by: Brandnation Integrated Ltd

Friday, 7 November 2008

---

Whatever look you want to create for the party season, Charles Worthington's Christmas gift packs are brimming with the tools you need to be gorgeously groomed!

Whether it's sleek siren hair, voluminous Hollywood glamour or super stylish, razor-sharp locks, choose from the Dream Hair or the Salon Shine Results Gift sets. These indulgent treats include luxurious shampoos and conditioners specifically tailored for your individual look and the styling aids you will need to achieve your sexy, sophisticated hairstyle.

## SHINE GIFT PACK

Salon Shine Results offers a professional high performance care system to give you salon shine every day.

Charles Worthington Brilliant Shine Shampoo and Conditioner are all you need to achieve sleek, supermodel hair while the Heat Protection Spray and Natural Hold Hairspray ensure tresses are groomed to perfection.

Full size pack available from Boots £12.99

Takeaways size pack available from Tesco £4.99

## SMOOTH GIFT PACK

Enjoy healthy, well-loved hair that radiates natural vitality. Charles Worthington Keep frizz at bay with the humidity-defying Frizz Smoothing Shampoo and Conditioner while the Heat Protection Spray and Relax and Unwind Straightening Cream are the best tonic to keep it tamed.

Full size pack available from Boots

Takeaways size pack available from Tesco

## VOLUME GIFT PACK

Salon-tested cleansing shampoos, nourishing conditioners and styling products, when used together creates sensuous body for a get-up-and-glow hairstyle.

Ensure you have firm foundations that won't fall flat by opting for Full Volume Shampoo, Conditioner and Heat Protection Spray and Maximum Volume Mousse.

Full size pack available from Boots

## DREAM GIFT VANITY CASE

Dream Hair is my Charles' premium hair care collection. Indulge your hair with the pampering range of Dream Hair shampoos, conditioners and stylers. Achieve permanently polished style with the Dream Hair vanity case. The infusion of pearl and silk extracts in these indulgent products leaves hair glowing with intense shine. Each vanity case contains Radiant Shine Glossing Shampoo and Radiant Shine Glossing Conditioner and Divine Shine Finishing Spray.

Available from Boots £20.00

#### DREAM GIFT BOX

These luxurious products are blended with the finest ingredients like pearl and silk extracts, known to add natural moisture to give your hair a beautifully soft and weightless finish. Nurture dry or damaged hair with Lustrous Locks Moisturising Shampoo and Conditioner. It smoothes frizz and restores manageability for a vibrant, silky smooth finish. For a thoroughly grown-up indulgence, Blissful Treat Intensive Conditioner is a sumptuous treatment for every hair type.

Available from Boots £15.00

For further information, please contact Eva or Caroline at Brandnation:

Eva Frankel

t: 0207 940 7179

e: [eva@brandnation.co.uk](mailto:eva@brandnation.co.uk)

Caroline Jackson

t: 0207 940 7188

e: [caroline@brandnation.co.uk](mailto:caroline@brandnation.co.uk)