

KEEP YOUR LITTLE TERRA HAPPY THIS CHRISTMAS! New children's website offers lots of children's gift ideas

Submitted by: Write Stuff PR

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Nannies and Grandads, aunties and uncles – help is at hand with your Christmas shopping! (<http://www.littleterra.co.uk>) Whether you are looking for a little stocking filler or a big sack size pressie, Little Terra has the answer.

www.littleterra.co.uk is a brand new website that really is different. The company is dedicated to inspiring children back outdoors and offers everything they need to enjoy, learn, explore and have some old-fashioned fun outside.

Carolyn Budding, Little Terra director said:

‘Children love being outside, bug hunting in their garden, cycling, jumping in muddy puddles or simply racing to the top of a hill on a walk. They often just need a bit of encouragement to venture away from the TV or Playstation.’

That's why the new website offers quality gear (<http://www.littleterra.co.uk>) to kit-out children for the outdoors, whether they are playing in the garden, out walking, or at the seaside, but, also as part of its learning ethos, stocks a wide range of educational games and toys to encourage and enthuse youngsters.

Carolyn continued:

“The Little Terra concept is more than being a clothes shop. We are committed to bringing about a sea change and inspiring children and their families to learn about the world around them and develop their interests in the outdoors.”

So you won't find DVDs and computer games at Little Terra but a host of really fun and different Christmas gift ideas and at prices to suit everyone.

Under £10

Vaude Kids Washbag

(http://www.littleterra.co.uk/Product_Type/Bags_and_Rucksacs/Vaude_Childrens_Washbag_Blue.html) – just £7 and perfect for camping trips, sleepovers or holidays. This super little bag has lots of little pockets that children love, as well as a secret place to keep their toothbrush so it doesn't get covered in gunk, and comes in pink or blue.

Budding explorers will never be lost for something to do with these Geosafari Compass Binoculars

(<http://www.GeosafariCompass>

Binoculars http://www.littleterra.co.uk/Product_Type/Games,_Toys_and_Books/Geosafari_Compass_Binoculars_Red.html) at only £4.95. They will keep them occupied on even the longest walks and with the built-in compass they'll be telling you which way's home.

Kids big and small love kites and Parachute Ted

(http://www.littleterra.co.uk/Product_Type/Games,_Toys_and_Books/Patachute_Ted_Kite.html) is one with a difference – your very own stunt bear on a parachute for £10. Cuddly and adventurous all at the same time and ideal for children of all ages.

Under £25

Grow your own stick insects or ladybirds kit sounds a bit yuk but offers hours of fun. Children can watch the entire lifecycle of these insects and the full grown ladybirds can be released into the wild to provide eco friendly pest control. Suitable for children age 4+ and only £14.95.

Girls and ponies go hand in hand and if your little horsey lover has ever asked for a pink pony then here's the answer! Pesky Ponies hooded Sweatshirt

(http://www.littleterra.co.uk/Product_Type/Warm_Clothing/Pesky_Ponies_Hooded_Sweatshirt_Black_Age_3_to_4.html) features three pink and lilac pesky ponies and costs £19.95. And for the boys, and would-be farmers everywhere, there are also a range of tractor embroidered fleeces and sweatshirts.

Feeling extravagant

Grandparents might not fancy helping out with this present but just think of all the friendly little insects you'll be helping over the winter if you treat them to a Wildlife World Insect Conservation Study Centre £89.99.

This really innovative gift looks fantastic and is educational too. It has five areas for different insects to visit and stay, including an illuminated solar insect attic – which attracts insects at night and also doubles as a useful garden light.

There are two overwintering chambers for ladybirds and lacewings, a 'big bug' area with its own magnifying glass study what the bugs are up to, and a chamber for solitary bees to develop (these are the non aggressive kind of bees which are essential for pollinating fruit and veg.)

The Little Terra website www.littleterra.co.uk offers a whole range of presents to encourage friendly insects and birds to your garden which start from as little as £4.95 as well as other gift ideas, fleeces, gloves, hats and coats and caters for children up to 11 years old.

ENDS

Notes to editors:

The Little Terra launch comes at a time when the need to encourage children to explore and have fun outdoors is receiving increasing prominence. A recent survey by the National Trust highlighted the fact that many youngsters could identify sci-fi characters but couldn't name a magpie. Little Terra is a sister company to Terra Nova Equipment, the Derbyshire based award winning outdoor gear manufacturer and designers of the world's lightest tent.

Little Terra also has a high street retail shop in Derby, complete with pond and bridge.

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