

# Schillings partner Simon Smith unveils new book on Image Rights

Submitted by: pr-sending-enterprises

Tuesday, 11 November 2008

---

Schillings partner Simon Smith is set to release the latest edition of "Image, Persona and the Law" this winter, with the book providing a comprehensive analysis of the current state of the law in England and Wales regarding the protection of name, image and other aspects of persona.

The second edition of the book will also go into detail on both the specific context of commercial exploitation without the individual's consent and in the separate context of invasion of privacy (<http://www.schillings.co.uk/Display.aspx?&MasterId=e4bff847-ffaa-4235-843d-cb7ad44c989d&NavigationId=366>). The book also presents a detailed analysis of the numerous developments which have occurred in relation to the right to privacy in the UK.

Using the knowledge and experience gained as a litigator specialising in protecting and restoring the reputations of high profile individuals, entrepreneurs and corporate organisations, Simon Smith's book will assist entertainment and media lawyers in the UK and US who represent celebrities and other personalities in the media, enabling them to advise their clients on their right to privacy and the right to publicity in the UK.

The book has a number of key features that will benefit entertainment lawyers looking into the areas of reputation management (<http://www.schillings.co.uk/Display.aspx?&MasterId=8426873b-8bd8-499e-8755-5b89b1c3e658&NavigationId=206>) and discusses the numerous significant decisions which have occurred since the previous edition of the book was released in 2001 as well as examining the leading privacy decisions which have been brought, together with an analysis of the Data Protection Act 1998, including the Douglas-Zeta Jones and Murray (JK Rowling's son) decisions, the later being brought to action by Schillings recently.

Simon Smith is a Partner at Schillings (<http://www.schillings.co.uk/>) and specialises in defamation, privacy, image endorsement, confidence and contracts. Considered to be one of the best in the area according to the Chambers and Partners directory, he has pursued many successful High Court libel cases for Hollywood's 'A'-List stars on high profile libel actions brought in England.

He is regularly asked to comment on live TV and radio and writes in the national press and legal reviews on media related matters in addition to speaking at international legal conferences and in Parliament on media issues. He is also a member of a specialist global group of leaders in their field investigating and researching image rights.

About Schillings :

Schillings is one of Britain's top law firms dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people. The firm's track-record in defamation, privacy and copyright cases is second to none.

Defamation

(<http://www.schillings.co.uk/Display.aspx?&MasterId=339f1705-8f97-4483-91fb-2db7a8f7bd05&NavigationId=358>),

privacy, copyright and dispute resolution

(<http://www.schillings.co.uk/Display.aspx?&MasterId=19ddba91-8b6b-4de4-be32-d30e671d8153&NavigationId=223>)

are at the heart of the firm's work, prompting The Independent newspaper to call Schillings a

"spectacularly efficient media law firm."

The firm uses the law to protect the reputations, privacy and confidentiality of clients by helping them and their PR advisers to manage what is published and broadcast about them. It is their ability to adapt to the threats posed by the ever changing media landscape which keeps them at the forefront of this specialist area.

Schillings clients include supermodel Naomi Campbell, actress Nicole Kidman, seven times Tour de France winner Lance Armstrong, Harry Potter author JK Rowling, pharmaceuticals maker GlaxoSmithKline, leading investment bank Kaupthing, steel maker Arcelor Mittal, the Harrods Group and the London Stock Exchange.

Schillings PR contact:

Christopher Mills  
Business Director  
Schillings  
41 Bedford Square  
London  
WC1B 3HX  
+44 (0)20 7034 9132  
[www.schillings.co.uk](http://www.schillings.co.uk)

