

# Eurostop announces e-data Landlord and Tenant Shopping Centre Retail Management solution

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Innovative new solution to revolutionise management of shopping centres and arcades

Eurostop, a leading supplier of retail management and EPOS solutions has developed an innovative new series of products and services to enable shopping centre owners to manage sales information from tenants. This enables landlords to effectively charge a commission fee on sales as part of a rental agreement, a concept that is very popular in the Far East.

The new product, called e-data, is available as a hosted service. It uses Wi-Fi to link all the tills in the shopping centre to collect sales data. This data is then either stored at Eurostop's data centre in Canary Wharf, where the landlords access information via a broadband connection, or can be sent directly to the landlord for storage within their own IT infrastructure.

The system allows each tenant to be setup with a username and password and also includes facilities for the tenant's branding to be displayed. There are a variety of submission methods for sending the data, including a web service using XML, FTP CSV import and manual entry. The tenants receive confirmation that their data has been sent and received by the landlord and are also supplied with reports enabling them to view their data

e-data is designed to use wireless technology, which means no expensive cabling is required – a major barrier to implementing new systems once shopping centres have been fitted out. This also cuts support costs considerably.

Eurostop also offers an option for the system to be hosted at its datacentre, so there are no support costs and no requirement for onsite IT staff. The landlord accesses data via a user-friendly reporting tool, provided by Eurostop which enables them to analyse data in great detail.

Richard Loh, Managing Director of Eurostop said, "e-data, our shopping mall solution has been developed for the Far East market, however, we believe that it will be very well received in the UK market also. As landlords are under pressure to lower rents, having an easy to install system that can monitor tenants' sales enables them to offer flexible rental agreements, where some element of the rent is based on sales achieved. This benefits both the landlord and the tenant."

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## NOTES TO EDITORS

### About Eurostop

Founded in 1990, with operations in London, Singapore and Shanghai, Eurostop provides complete solutions for Retail Management for the Fashion, Footwear and General Merchandise sectors encompassing both hardware and software.

Eurostop's flagship products consist of:

e-rmis: A suite of head office management applications.

e-pos: EPOS system for standalone shops, concessions and franchises that can be easily integrated with e-rmis for larger users.

e-commerce: Ready-to-go e-commerce solutions for Independent retailers that can be purchased outright, or as a hosted service.

e-data: The collection of tenants data from Shopping Malls for multi-purpose use.

e-cubes: Data Mining. A bespoke reporting tool which allows the slicing and dicing of data as well as selective publication of results and graphical representation.

e-time: The capture of staff working hours which aids in monitoring both stores and staff performances and productivity.

All Eurostop's solutions can be fully integrated with other management and business systems, and all major ERP systems.

Eurostop RS: Scaleable Rental Services for Eurostop's products and services.

As well as advising on and supplying suitable hardware, Eurostop also undertakes training, support and custom development. Its systems are available in several different languages including Chinese.

Eurostop has accreditation for Chip and PIN solutions, and together with partner Anderson Zaks provides a Chip and PIN managed service.

High profile customers include: Ann Summers, Ben Sherman, Cult Clothing, Daks, Firetrap, Full Circle, Ghost, Hardy Amies, Joseph, Joy, Long Tall Sally, Matches, Oliver Sweeney, Paul & Joe, Pavers Shoes, Pentland Brands Plc, Punkyfish, Sonneti, Speedo, Trespass, etc.

For more information visit: [www.eurostop.co.uk](http://www.eurostop.co.uk) or contact:

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