

DatacenterDynamics London:08 – leading expo breaks records

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More delegates than ever flock to hear latest thinking in this vital sector

London, 13 November 2008: DatacenterDynamics, the UK's premier exhibition for the datacenter market, is celebrating its biggest ever show, with positive feedback from delegates and exhibitors alike.

Bookings have already been taken for exhibition space at DatacenterDynamics 2009, with some exhibitors reporting they have closed deals at this year's show.

More than 1,200 delegates attended the two day event, held on 11 and 12 November at the Royal Lancaster Hotel in London. There were in excess of 50 seminars and lectures across the two days, plus workshops, live demonstrations, and an exhibition hall featuring 100 of the leading names working in, or supplying, the datacenter field.

With themes such as datacenter design, containerisation of datacenters, green computing, plus power usage and efficiency forming the heart of DatacenterDynamics London:08, this highly-targeted event is one of the UK's most successful trade shows.

Dan Scarbrough, DatacenterDynamics' Managing Director, said: "It is fantastic to see so many high level professionals from the datacenter and IT community at DatacenterDynamics again. Our team works hard to ensure we attract the right kind of exhibitor and the right calibre of delegate; this balance is one of the keys to the success of all our events globally. With some exhibitors already seeing a return on their investment in this year's London event, we are looking forward to 2009 with anticipation."

Speakers from many big names in the IT industry (such as IBM, Microsoft, and HP) were joined by specialists from the world of datacenter design and build. There were also in-depth customer case studies, providing delegates and visiting press with a host of interesting and valuable information.

The next major event in the datacenter calendar will be the DatacenterDynamics awards, which take place on 17 December, also at the Royal Lancaster Hotel. The awards will celebrate the very best in the design and use of datacenters.

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About DatacenterDynamics

DatacenterDynamics is a unique series of events tailored specifically to deliver enhanced knowledge and networking opportunities to professionals that design, build and operate data centres. With 16 established annual conferences in key business cities across EMEA & the Americas, DatacenterDynamics is acknowledged as the definitive event where the leading experts in the field share their insights with the top level datacenter operators in each market. In 2008 over 8,000 datacenter professionals will attend a DatacenterDynamics event, creating the most powerful forum in the industry today.

www.datacenterdynamics.com

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