

# Squirt an extra bit of fun into Christmas this year with Anchor Real Dairy Cream

Submitted by: DSA

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NOTE TO EDITORS: We have samples of all ranges, high res images and more Anchor Christmas recipes available. For contact details see below.

Christmas is all about treats and traditions, and top of most people's agenda is the chance to finally indulge in their favourite festive foods! So when hosting family and friends, not to mention those unexpected guests, it pays to be prepared - that's why Anchor Real Dairy Cream is the fridge essential this Christmas.

With three fun and delicious flavours Anchor has everyone's taste covered, so once the fridge is stocked you can sit back, relax and rest assured that everyone will be happy - including your little squirts!

There's Anchor Extra Thick with Brandy Real Dairy Cream – a favourite with dads, Anchor Extra Thick Real Dairy Cream – a luxury treat for all occasions and Anchor Chocolate Flavour Mousse Real Dairy Cream, the perfect way to make fruit fun for kids over the festive season.

All three flavours go deliciously well with your favourite seasonal winter fruits – and there's never been a better time to get festively fruity now that Anchor has launched its 'We Love Festive Little Squirts' campaign bursting with easy to prepare recipes.

But fruit doesn't only have to be for kids - let dads relax with the baked banana Anchor Pick-Me-Up Winter Sundae. Kids will also love getting creative when helping to prepare their Anchor Rudolf Fruit Jelly Noses along with the Anchor Festive Fruit Trees which are guaranteed to be a hit!

And in addition to the three Christmas flavours we haven't forgotten about mum who can indulge without the guilt this Christmas with the Anchor Orange Sparkle Baubles, topped with Anchor Light Real Dairy Cream containing 40% less fat than standard Anchor cream.

The limited edition Christmas creams are available in all good supermarkets from mid-November until late December with Anchor Extra Thick with Brandy Real Dairy Cream at a RRP of £1.99, Anchor Extra Thick Real Dairy Cream at a RRP of £1.88 and Anchor Chocolate Flavour Mousse Real Dairy Cream at a RRP of £1.98. For more festive fruit recipe ideas visit [www.anchorsquirtymoments.co.uk](http://www.anchorsquirtymoments.co.uk).

We have samples of all ranges, high res images and more Anchor Christmas recipes available. Please contact: Sana Van Dal, Kate Carthew or Nicole Taylor at DSA PR for further information. Tel: 020 7553 3700 or [sana@dsapr.co.uk](mailto:sana@dsapr.co.uk) / [kate@dsapr.co.uk](mailto:kate@dsapr.co.uk) / [nicole@dsapr.co.uk](mailto:nicole@dsapr.co.uk)