

Office support staff seek socially responsible employers

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A recent online poll by office support recruiter Crone Corkill (<http://www.cronecorkill.co.uk>) revealed that the majority of their candidates wanted an employer who took its corporate social responsibility seriously. 44% of those questioned said that this was a very important issue for them as they want to know that their employer is giving something back.

A further 36% felt that it was important but not vital. 20% of respondents did not consider social responsibility an important issue, with their focus more on whether they were happy in their job.

“We may be experiencing a client led market, but these figures show that the ethos and culture of the company is still really important to office support candidates when choosing an employer” comments Tracy Durrant, Managing Director of Crone Corkill (<http://www.cronecorkill.co.uk>). “In fact a recent report in The Times suggested that many members of Generation Y place a lot of emphasis on work that is ethically as well as financially rewarding. Consequently, employers who link their corporate social responsibility to their employer brand are often more attractive to those candidates who see giving something back as an important element of their career.”

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